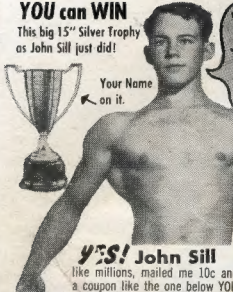
52 PAGES OF
PATSY WALKER
PATSY WALKER
CO-STARRING
HEDY WOLFE
NO. 38
10¢
K
JANUARY
ATLAS
THEY'RE TELLING ME!!
MANPOWER SHORTAGE CRITICAL PRESIDENT WARNS!
Al Jaffee

YOU can WIN
This big 15" Silver Trophy as John Sill just did!

Your Name on it.



"Hey, You SKINNY Bag of Bones!"

That's what the boys shouted at me ONLY A FEW WEEKS AGO... But look at me NOW, PAL... A Trophy-Winning JOWETT HE-MAN Like YOU can be SOON!

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This "Easy as Pie" NATURAL Method gives you All-Around CHAMP STRENGTH—All-Over MR. AMERICA BUILD!

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SAYS GEORGE F. JOWETT—WORLD'S GREATEST BUILDER OF HE-MEN

How to BECOME A MUSCULAR HE-MAN

FREE Photo Book How you can Become an All-Around All-American HE-MAN in 10 Thrilling MINUTES A DAY

Let me make YOU A WINNER IN EVERY WALK OF LIFE

WHAM
DARLING THAT BULLY WON'T PICK ON YOU AGAIN.
JOE WALLOPED ANOTHER HOMER! HE'S SURE TO BE CAPTAIN NOW!
JOE'S NEW ENERGY AND APPEARANCE SURE DO A GOOD JOB! YOU EARNED YOUR PROMOTION
JOE'S JOWETT HE-MAN STRENGTH AND BUILD WON HIM THOSE STRIPES!

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NO! I don't care how **skinny** or **flabby** you are; if you're 14 or 40; if you're **short** or **tall**, or what work you do. All I want is JUST 10 EXCITING MINUTES in your own home to MAKE YOU OVER by the SAME METHOD I turned myself from a wreck to a Champion of Champions.

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HOW YOU CAN BECOME AN ALL-AROUND ALL-AMERICAN HE-MAN In 10 THRILLING MINUTES A DAY

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Whom experts call "Champion of Champions"
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Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs—Now all in One Volume "How to become a Muscular He-Man." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (No C.O.D.'s).

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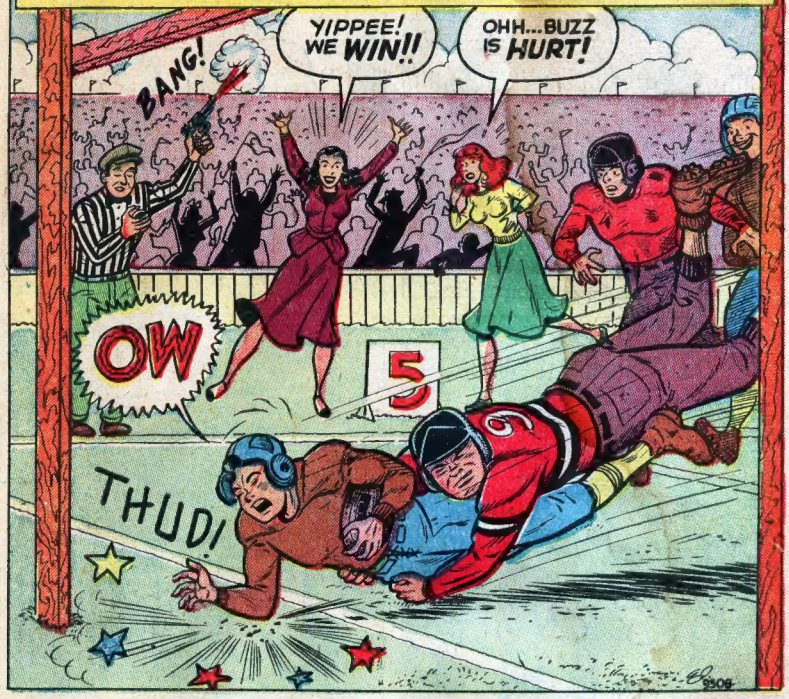
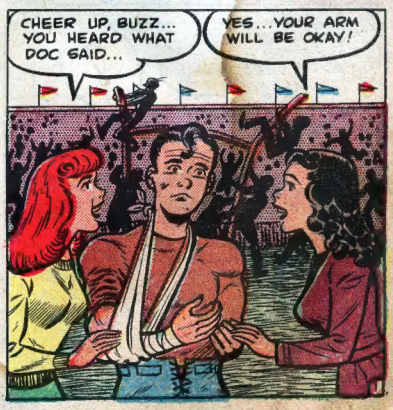
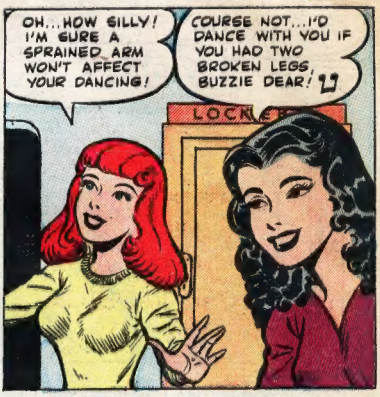
PATSY WALKER

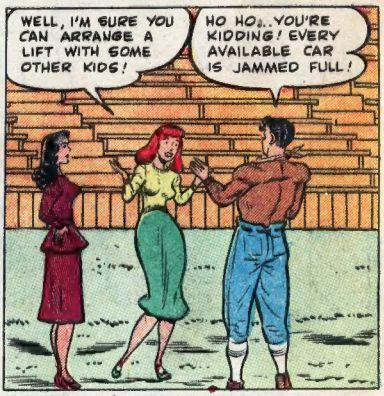




THAT'S NOT WHAT WORRIES ME! IT'S THE VICTORY DANCE SATURDAY NIGHT UP AT THE COUNTRY CLUB THAT I'M WORRIED ABOUT!
15
10


OH...HOW SILLY! I'M SURE A SPRAINED ARM WON'T AFFECT YOUR DANCING!
COURSE NOT...I'D DANCE WITH YOU IF YOU HAD TWO BROKEN LEGS, BUZZIE DEAR!
LOCK

YOU DON'T GET IT! THE ONLY WAY TO REACH THE COUNTRY CLUB IS BY CAR! IT'S HARD ENOUGH TO DRIVE MY OLD JALOPY WITH TWO GOOD HANDS... BUT NOW IT'S IMPOSSIBLE! AND THE WORST OF IT IS THAT NO ONE ELSE CAN DRIVE MY PECULIAR OLD HEAP EITHER! SO WHAT AM I GOING TO DO... ASK A GAL TO WALK TEN MILES?
SEC. 24


WELL, I'M SURE YOU CAN ARRANGE A LIFT WITH SOME OTHER KIDS!
HO HO..YOU'RE KIDDING! EVERY AVAILABLE CAR IS JAMMED FULL!

THERE'S ONE CAR THAT'S QUITE EMPTY, BUZZ DEAR!
!

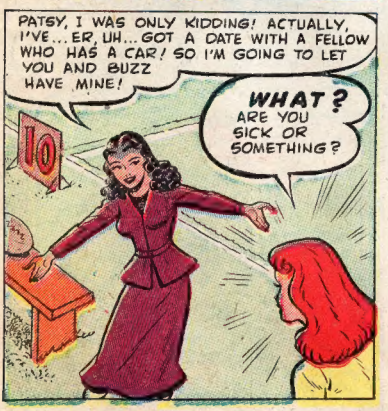
OH, HEDY...IT'S SO SWEET OF YOU TO LET US GO WITH YOU!

US?! MY DEAR...IN CASE YOU'VE FORGOTTEN...MY ROADSTER IS A TWO-SEATER!

WITH YOUR POPULARITY, A ONE-SEATER WOULD BE SUFFICIENT!
THAT WOULD STILL BE BETTER THAN YOUR NO-SEATER!

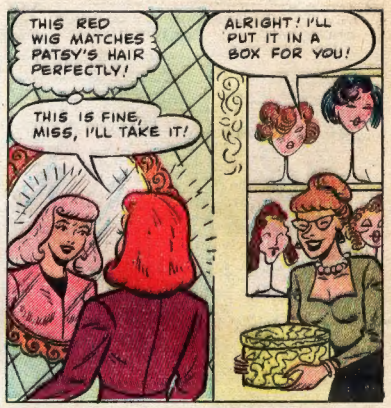
WELL...I'VE GOT TO GET CLEANED UP! SEE YOU LATER!
YOUR SELFISHNESS WON'T WORK THIS TIME! YOU MAY AS WELL MAKE UP YOUR MIND THAT THE ONLY WAY BUZZ WILL GET TO THE DANCE IS IF I TAKE HIM!

I'VE GOT NEWS FOR YOU! I'M GOING TO GET MY DAD'S CAR! I'VE BEEN SAVING THAT AS A LAST RESORT BECAUSE I DON'T LIKE TO DRIVE SUCH A BIG CAR! BUT YOU'VE MADE ME SO MAD I'D EVEN DRIVE A TANK!
OH OH! IF SHE DOES, I'M SUNK! I'LL HAVE TO WORK FAST!
20
15


PATSY, I WAS ONLY KIDDING! ACTUALLY, I'VE...ER, UH...GOT A DATE WITH A FELLOW WHO HAS A CAR! SO I'M GOING TO LET YOU AND BUZZ HAVE MINE!
WHAT? ARE YOU SICK OR SOMETHING?
10

DON'T THINK I'M DOING THIS FOR YOU! BUZZ SUFFERED AN INJURY JUST TO MAKE THIS VICTORY DANCE POSSIBLE SO I THINK HE DESERVES TO BE THERE! MEET ME AT POP'S IN AN HOUR AND I'LL LET YOU PRACTICE DRIVING MY CAR!
JUMPING JELLYBEANS... I CAN'T BELIEVE IT...BUT I'D BETTER ACCEPT BEFORE YOU CHANGE YOUR MIND!

I'VE GOT TO WORK FAST NOW! AFTER I GET THRU WITH PATSY SHE WON'T DRIVE ANYTHING FOR THE NEXT TEN YEARS!
HAIR
TOUPEES-WIGS
CHIGNONS
INDIVIDUAL FITTING SATISFACTION GUARANTEED

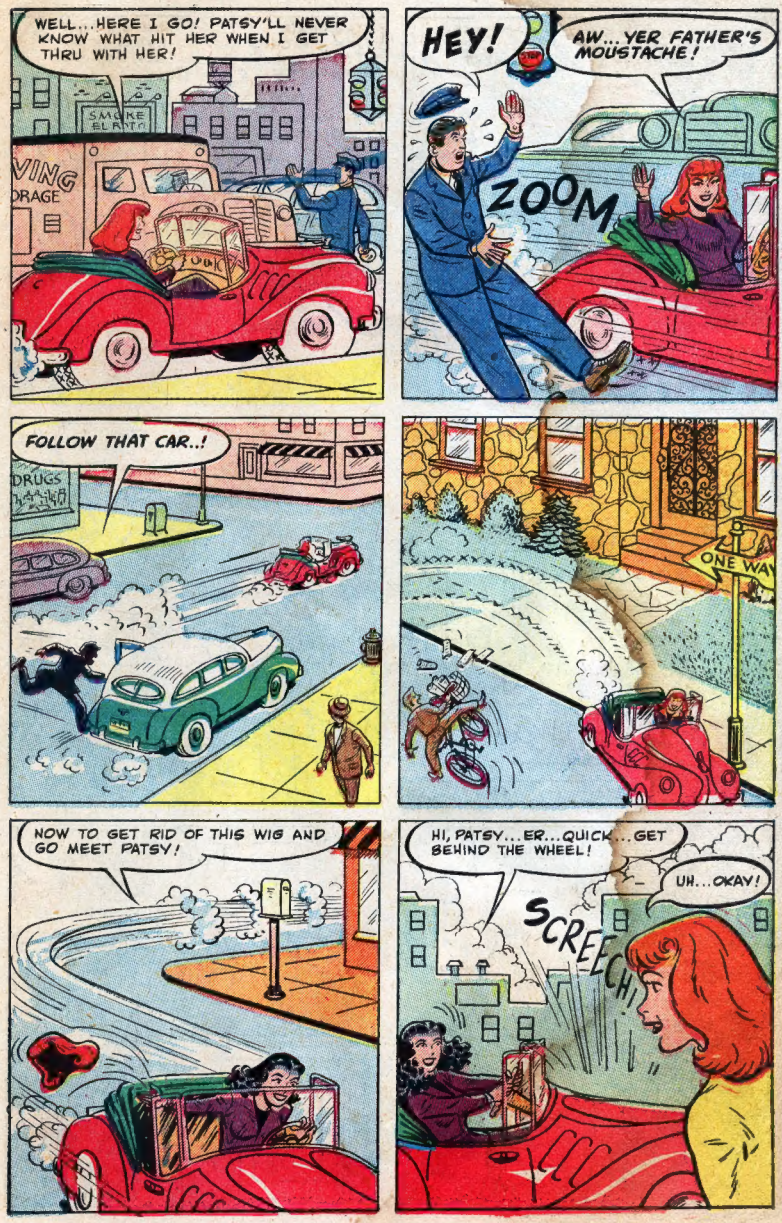

THIS RED WIG MATCHES PATSY'S HAIR PERFECTLY!
THIS IS FINE, MISS, I'LL TAKE IT!
ALRIGHT! I'LL PUT IT IN A BOX FOR YOU!

OH...ER NO...I'LL WEAR IT! I'M GOING TO A MASQUERADE PARTY TONIGHT AND SINCE IT'S ON SO PERFECT NOW I MIGHT AS WELL NOT DISTURB IT!
WELL...IF YOU INSIST... CALL AGAIN!

BUMP!

UMF... SPUTTER! ...SPUTTER!
OF ALL THE CLUMSY OLD... ★ ✱ ★ ⊕ ✱ ○ NOW I'LL HAVE TO GET FITTED AGAIN!

WHY YOU IMPUDENT YOUNG SNIP! IF I HAD YOUR NAME I'D REPORT YOU TO...TO...
SOME OTHER TIME, BALDY... I'M IN A HURRY!


WELL...HERE I GO! PATSY'LL NEVER KNOW WHAT HIT HER WHEN I GET THRU WITH HER!
HEY!
AW...YER FATHER'S MOUSTACHE!
ZOOM
FOLLOW THAT CAR..!
DRUGS
ONE WAY
NOW TO GET RID OF THIS WIG AND GO MEET PATSY!
HI, PATSY...ER...QUICK...GET BEHIND THE WHEEL!
UH...OKAY!
SCREECH!

HOLD IT, SISTER... YOU'RE UNDER ARREST!
HUH?
WH...WHAT IS THIS?
DON'T GIVE ME THAT ACT, YOU RECKLESS DRIVER, YOU! YOU'RE A MENACE!
TH--THERE MUST BE SOME MISTAKE! I HAVEN'T DRIVEN A CAR IN MONTHS! HEDY JUST DROVE UP TO...
WHAT? IS THIS THE THANKS I GET FOR LETTING YOU DRIVE MY CAR? ARE YOU TRYING TO GET ME IN TROUBLE?
DON'T WORRY, MISS...SHE CAN'T! YOU'RE IN THE CLEAR! THE GAL I'M LOOKING FOR HAS BRIGHT RED HAIR!
ULP!
GOSH, PATSY...I GUESS THIS MEANS YOU'LL LOSE YOUR LICENSE! WELL DON'T WORRY, I'LL SEE THAT BUZZ GETS TO THE DANCE! LUCKY I DON'T HAVE A DATE! HA, HA!
WHY, YOU DOUBLE-CROSSING...
C'MON, RED... YOU'VE GOT A DATE WITH THE JUDGE!
LATER...
ALL THE EVIDENCE IS AGAINST YOU! HOW DO YOU PLEAD?
NOT GUILTY! I DON'T KNOW WHAT HAPPENED BUT I'M SURE THE OFFICER SAW HEDY WOLFE AND NOT ME!

YOUR HONOR, IF I DID, THEN I'D HAVE TO BE COLOR BLIND, WHICH I'M NOT! BUT JUST SO YOU CAN SEE FOR YOURSELF I'LL GET MISS WOLFE UP TO THE STAND!
IS MISS WOLFE HERE?
YES...COMING UP!
HEH HEH! THIS IS GOING TO BE FUN!
NOW I ASK YOU, YOUR HONOR... COULD YOU EVER THINK OF MISS WOLFE AS A RED-HEAD?
HEH HEH!
YES!
YIPE!
OH...P-PLEASE, YOUR HONOR... IT WAS ALL A J-JOKE!
YOU'LL SEE HOW FUNNY IT IS WHEN I GET THRU WITH YOU...
AND...
GEE...IT WAS NICE OF HEDY TO LEND US HER CAR...
WELL, THE JUDGE SAID SHE WON'T NEED IT FOR A LONG TIME ANYWAY...
PARKING
THE END

PATSY'S CLUB PAGE!

Dear Patsy:
I think I have a split personality. When I'm among friends I'm practically the life of the party. But among strangers I become so shy I look and feel like a scared bunny. What to do?

Sincerely
Dyran Giles
Miami, Fla.

Dear Lusc,
Your trouble is that you imagine strangers as creatures from some other world. Next time you meet a new fellow quickly imagine him staring over homework, or asking dad for more money and you'll see how quickly he'll seem just like the boy next door.

Love, Patsy

Dear Patsy,
We're very poor. I can't go out on dates because I haven't got the clothes like other girls. I'm a senior in High School, but I'm thinking of quitting and getting a job so I can have the things my friends have. Don't you think this is the only way?

Margaret B.
Detroit, Mich.

Dear Margie,
I think it's the worst way to solve your problem. With a little head and handwork you can dress up simple clothes with tasteful accessories. Also, there are lots of dates where clothes don't have to be fancy and there's still lots of fun to be had... picnics, hikes, record parties etc. But by all means stay in school... your opportunities for dates and jobs will be better later if you do.

Love, Patsy

Dear Patsy,
I heard so many "do's" and "don'ts" about "petting" that I'm all confused. Some say it's harmless and, besides, it's the only way to be popular. Others say it's bad for a girl's reputation when boys mark you as "easy".
What do you say?

Betty Anne B.
Houston, Texas.

Dear Betty,
Petting can lead to trouble. A boy who won't date you because you don't "pet" isn't worth worrying about. If that's the only way you can hold his interest then forget him. You'll find that you'll be much better liked if you command respect. Besides, it's easy to avoid trouble and still have fun if you go out on wholesome dates where there are lots of kids having fun together.

Love, Patsy.

Dear Patsy,
I just thought you and your readers might enjoy hearing about a very successful party we had. We have a large back porch which we fixed up just like a cute little night club... bridge tables (borrowed), checkered tablecloths, pretzel bowls, and even tiny, handmade table lamps to add real atmosphere. Menus featured cokes and franks and a makeshift juke box added the final touch. Dancing and floor show were provided by the "customers", and all had a grand (and inexpensive) time.

Dear gals, Terrific! All I can add is - wish I were there.
Love, Patsy

Sally Growurk
Ruth Myers
Toni Gallilo
St. Louis, Mo.
P.S. The boys did the dishes.

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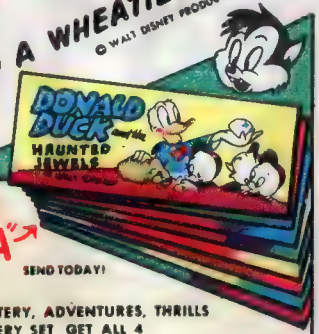

WHAT A BARGAIN!

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SET D "Donald Duck in the Indian Country," "Br'er Rabbit's Sunken Treasure," "Minnie Mouse, Girl Explorer" *and five others!*

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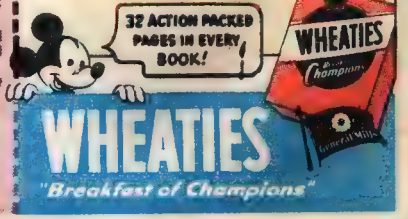
SET A ☐ SET B ☐
SET C ☐ SET D ☐

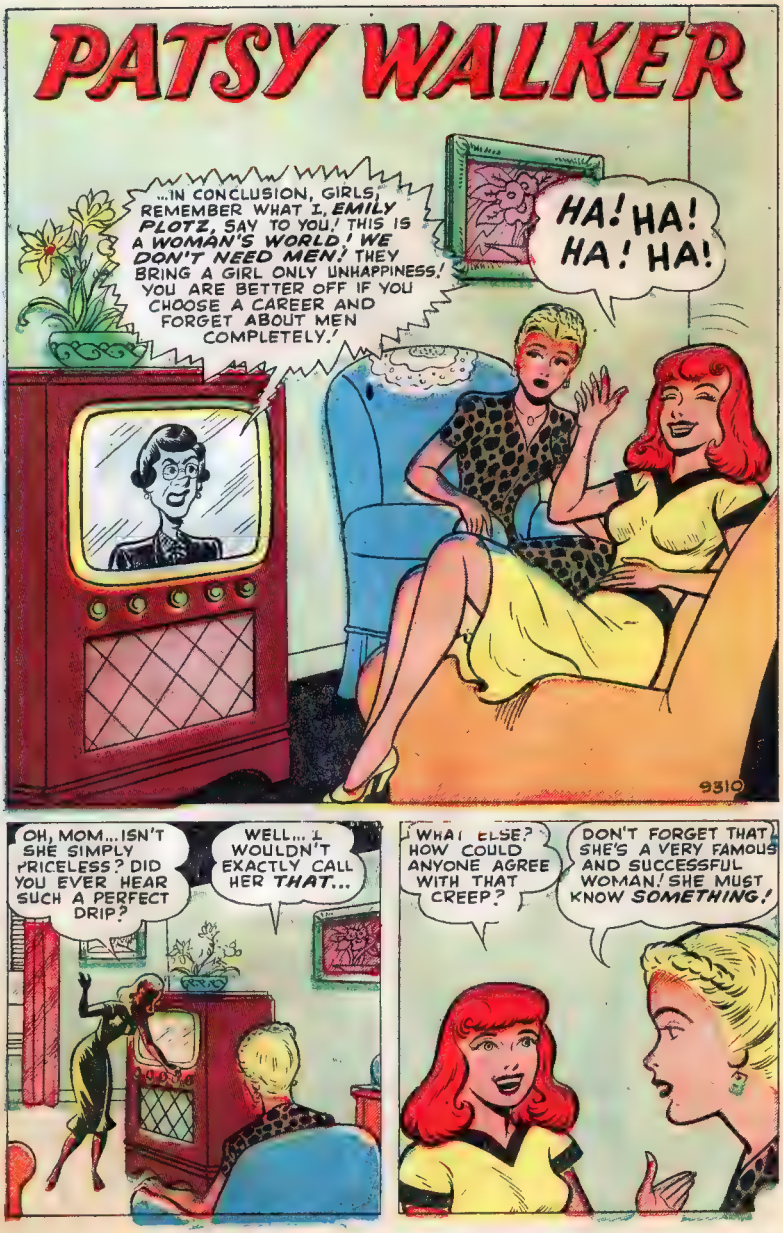
Please send me my Walt Disney comic books. I enclose 15¢ and one Wheaties boxtop for each set I have checked

Name

Address

City State




PATSY WALKER
...IN CONCLUSION, GIRLS, REMEMBER WHAT I, EMILY PLOTZ, SAY TO YOU! THIS IS A WOMAN'S WORLD! WE DON'T NEED MEN! THEY BRING A GIRL ONLY UNHAPPINESS! YOU ARE BETTER OFF IF YOU CHOOSE A CAREER AND FORGET ABOUT MEN COMPLETELY!
HA! HA! HA! HA!
9310
OH, MOM... ISN'T SHE SIMPLY PRICELESS? DID YOU EVER HEAR SUCH A PERFECT DRIP?
WELL... I WOULDN'T EXACTLY CALL HER THAT...
WHAT ELSE? HOW COULD ANYONE AGREE WITH THAT CREEP?
DON'T FORGET THAT SHE'S A VERY FAMOUS AND SUCCESSFUL WOMAN! SHE MUST KNOW SOMETHING!

ANYWAY, SHE SEEMS TO GET ALONG FINE WITHOUT MEN.
SURE... SHE HAS TO! WHAT MAN WOULD BE SEEN DEAD WITH HER?
NOW SEE HERE, MOM... JUST IMAGINE WHAT LIFE WOULD HAVE BEEN FOR YOU WITHOUT DADDY?
GOODNESS... I NEVER THOUGHT OF THAT...
BUT NOW THAT I DO... I SEE IT WOULDN'T HAVE BEEN HALF BAD!! WHEN I MARRIED I HAD TO GIVE UP MY JOB AS EDITOR OF A SMALL FASHION MAGAZINE. TODAY THAT MAGAZINE IS THE LARGEST SELLER IN THE COUNTRY AND THE EDITOR MAKES $3,000 A WEEK!
?
IF ONLY I HADN'T BEEN SO ROMANTIC!
BUT THAT'S ONLY MONEY! ...DADDY IS WORTH MORE THAN ALL THE MONEY IN THE WORLD!
NANCY... WAIT'LL YOU HEAR! I JUST SAW EMILY PLOTZ ON TELEVISION AND SHE SAID...
I KNOW... I SAW HER TOO!
WASN'T SHE A RIOT? DID YOU EVER HEAR ANYONE INSANE ENOUGH TO HATE MEN?
YES... ME!!
2

YOU'RE KIDDING...
I'M NOT! LAST NIGHT I WAS STOOD UP BY THAT SWEET-TALKING RAT, ED DEWITT! I HATE MEN MORE THAN EMILY PLOTZ DOES!
OKAY... SO JUST BECAUSE ONE GUY IS A SQUARE DOESN'T MEAN ALL MEN ARE!
ALL MINE ARE! SID BROWN STOOD ME UP LAST WEEK AND FREDDIE PRICE THE WEEK BEFORE! I DON'T EVEN WANT TO DISCUSS (UGH!), MEN ANYMORE! 'BYE!
HELLO, DOTTIE... WAIT'LL YOU HEAR WHAT HAPPENED TO NANCY, ALL BECAUSE SHE SAW A CHARACTER NAMED EMILY PLOTZ ON T.V.!
I DID TOO... ISN'T EMILY JUST WONDERFUL!
HUH??
AFTER HEARING HER SPEAK I'M READY, WILLING AND ABLE TO FRACTURE ANY MAN I MEET!
GOLLY... YOU MEAN EMILY PLOTZ MADE YOU FEEL LIKE THIS?
WELL... SEEING MY BOY FRIEND WITH ANOTHER WOMAN HELPED!

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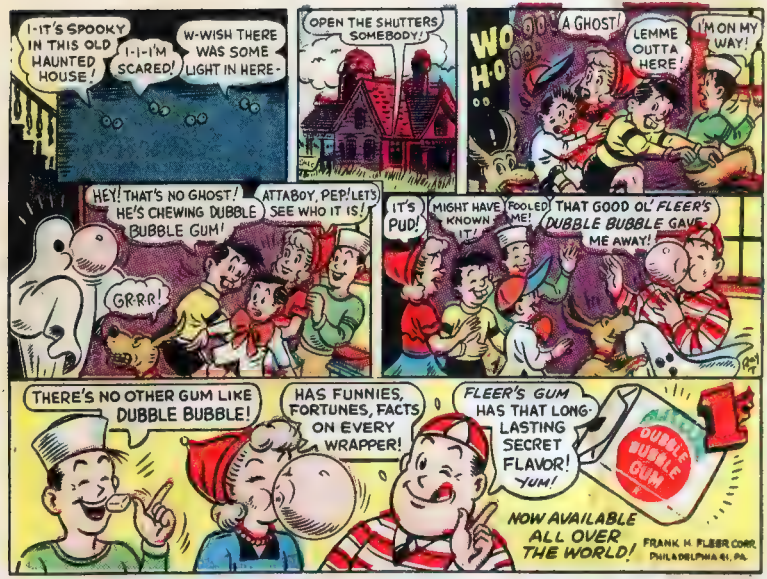
I-IT'S SPOOKY IN THIS OLD HAUNTED HOUSE!
I-I-I'M SCARED!
W-WISH THERE WAS SOME LIGHT IN HERE-
OPEN THE SHUTTERS SOMEBODY!
A GHOST!
LEMME OUTTA HERE!
I'M ON MY WAY!
HEY! THAT'S NO GHOST! HE'S CHEWING DUBBLE BUBBLE GUM!
ATTABOY, PEP! LET'S SEE WHO IT IS!
GRRR!
IT'S PUD!
MIGHT HAVE KNOWN IT!
FOOLED ME!
THAT GOOD OL' FLEER'S DUBBLE BUBBLE GAVE ME AWAY!
THERE'S NO OTHER GUM LIKE DUBBLE BUBBLE!
HAS FUNNIES, FORTUNES, FACTS ON EVERY WRAPPER!
FLEER'S GUM HAS THAT LONG-LASTING SECRET FLAVOR! YUM!
DUBBLE BUBBLE GUM
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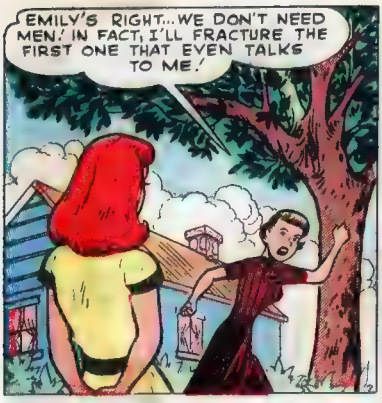
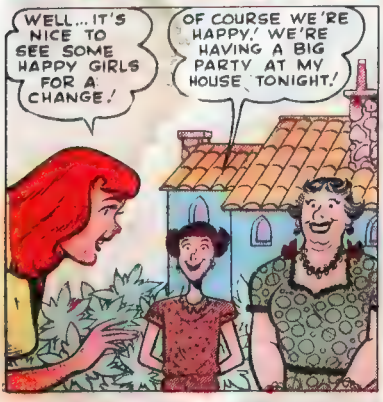
CITY STATE

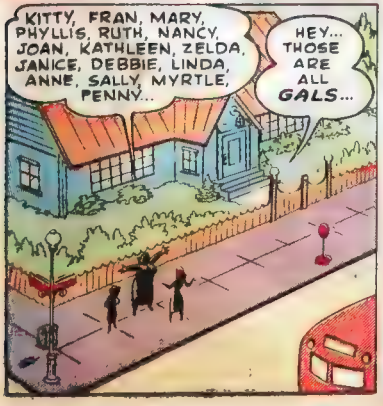
*Canada and Foreign — $2.25 in advance.


EMILY'S RIGHT... WE DON'T NEED MEN! IN FACT, I'LL FRACTURE THE FIRST ONE THAT EVEN TALKS TO ME!

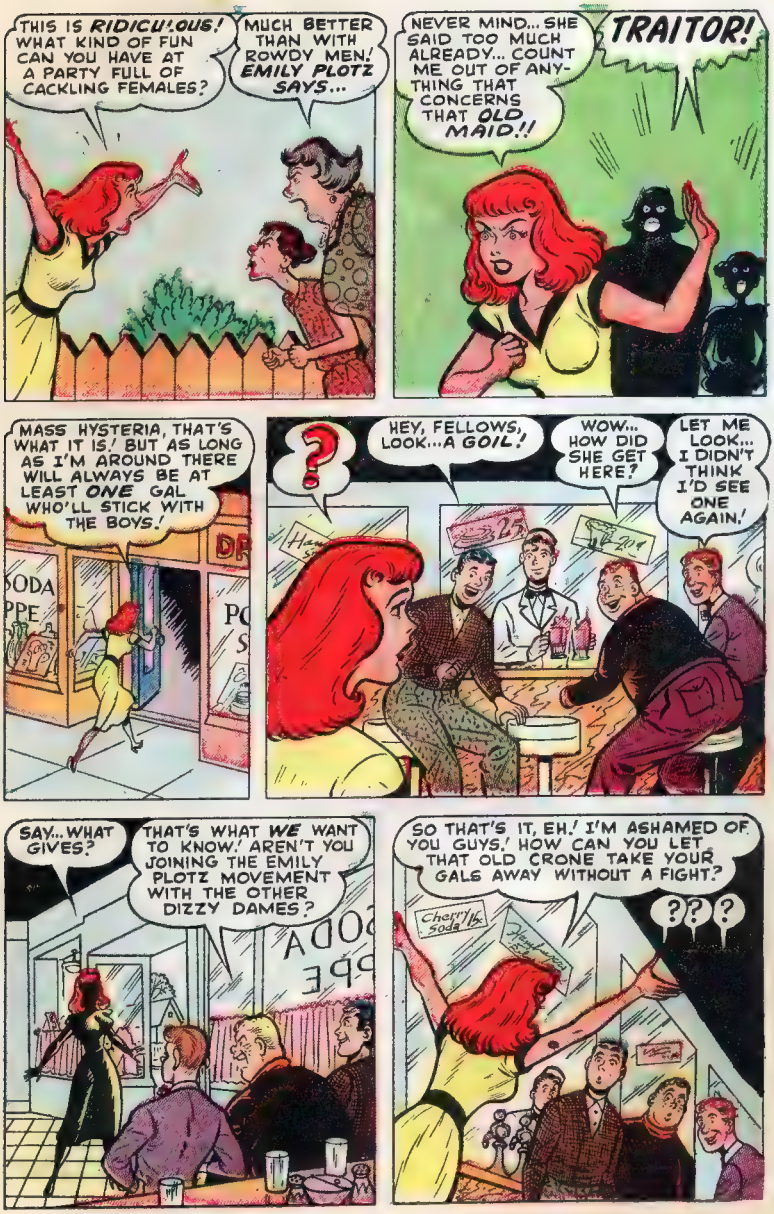
CREEPERS... I WONDER HOW MANY GALS HAVE BEEN AFFECTED BY EMILY PLOTZ'S "ANTI-MEN" PROPAGANDA?
HI, PATSY!


WELL... IT'S NICE TO SEE SOME HAPPY GIRLS FOR A CHANGE!
OF COURSE WE'RE HAPPY! WE'RE HAVING A BIG PARTY AT MY HOUSE TONIGHT!

CAN YOU MAKE IT, PAT?
OF COURSE I CAN! WHO ELSE WILL BE THERE?


KITTY, FRAN, MARY, PHYLLIS, RUTH, NANCY, JOAN, KATHLEEN, ZELDA, JANICE, DEBBIE, LINDA, ANNE, SALLY, MYRTLE, PENNY...
HEY... THOSE ARE ALL GALS...

NATCH!! YOU CERTAINLY WOULDN'T EXPECT ANY (UGH!) MEN AT AN "EMILY PLOTZ FOR PRESIDENT" PARTY!!
YIPE!


THIS IS RIDICU!OUS! WHAT KIND OF FUN CAN YOU HAVE AT A PARTY FULL OF CACKLING FEMALES?
MUCH BETTER THAN WITH ROWDY MEN! EMILY PLOTZ SAYS...
NEVER MIND... SHE SAID TOO MUCH ALREADY... COUNT ME OUT OF ANY-THING THAT CONCERNS THAT OLD MAID!!
TRAITOR!
MASS HYSTERIA, THAT'S WHAT IT IS! BUT AS LONG AS I'M AROUND THERE WILL ALWAYS BE AT LEAST ONE GAL WHO'LL STICK WITH THE BOYS!
?
HEY, FELLOWS, LOOK...A GOIL!
WOW... HOW DID SHE GET HERE?
LET ME LOOK... I DIDN'T THINK I'D SEE ONE AGAIN!
SAY... WHAT GIVES?
THAT'S WHAT WE WANT TO KNOW! AREN'T YOU JOINING THE EMILY PLOTZ MOVEMENT WITH THE OTHER DIZZY DAMES?
SO THAT'S IT, EH! I'M ASHAMED OF YOU GUYS! HOW CAN YOU LET THAT OLD CRONE TAKE YOUR GALS AWAY WITHOUT A FIGHT?
???

IF I WERE A REAL MAN I WOULD NEVER ADMIT A THING LIKE THAT.
OH YEAH? WELL, I BET I COULD DATE RUTHIE IN TWO SECONDS FLAT.
I CAN GET A DATE WITH KITTY EVEN FASTER.
ALL I HAVE TO DO IS MAKE ONE PHONE CALL AND SALLY'S MINE AGAIN, I BETCHA!
SNAP!
YOU'LL HAVE TO PROVE THAT TO ME! WE'LL SEE WHO'S A MAN AND WHO'S A MOUSE! ALL COUPLES WILL MEET AT THE PARK TONIGHT...
I HOPE THEY ALL MAKE OUT ALL RIGHT! YOU'RE THE ONLY ONE WHO DOESN'T HAVE TO WORRY, EH, BUZZ?
YEP! I'M LUCKY...
I MADE A DATE WITH HEDY THIS MORNING!
WHAT!?
DOWN WITH MEN
GIRLS!! JOIN NOW!
EMILY PLOTZ FAN CLUB, CHAPTER I
Patsy Walker, Pres.
THE END

Here it is fellas! send for it NOW!

THE GREATEST RAILROAD SHOW ON EARTH!

Fun...Thrills...Action see special coupon offer!

SPECIAL COUPON OFFER ALL FOR 25¢

See all the Lionel Trains and accessories in Catalogue

HEAR Bells . . . whistles . . . horns . . . on this railroad sound effects record.

TEN FULL-COLOR BILLBOARDS

This Christmas be one of the many lucky boys to get a set of realistic Lionel Trains. Here's how — start now by getting this thrilling, fun-filled 36-page Lionel catalogue in full color. It's complete with trains, accessories and track layout ideas. Show the trains you want to dad, ma . . . everybody. Send coupon for catalogue, plus a 5½" double-faced phonograph record* of steam train and Diesel sound effects. Plus 10 full-color realistic billboards. Do it now, see Lionel Trains — world's finest for over 50 years — in the catalogue, hear them in action on this wonderful record. Write for this big special offer now, or see catalogue at your dealer's.

*Plays on all 78 RPM phonographs except some fixed spindle or automatic changers.

LIONEL TRAINS, Post Office Box 322, Madison Square Station, New York, N. Y.

I enclose 25¢. Please send me special Lionel Train catalogue offer, postage prepaid.

1. The new 36-page full-color Lionel catalogue.
2. The new 5½" double-faced record of whistles, bells, railroad sound effects and Diesel horns.
3. 10 full-color miniature billboards.

Name _____

Address _____

City _____ State _____

BUZZ BAXTER

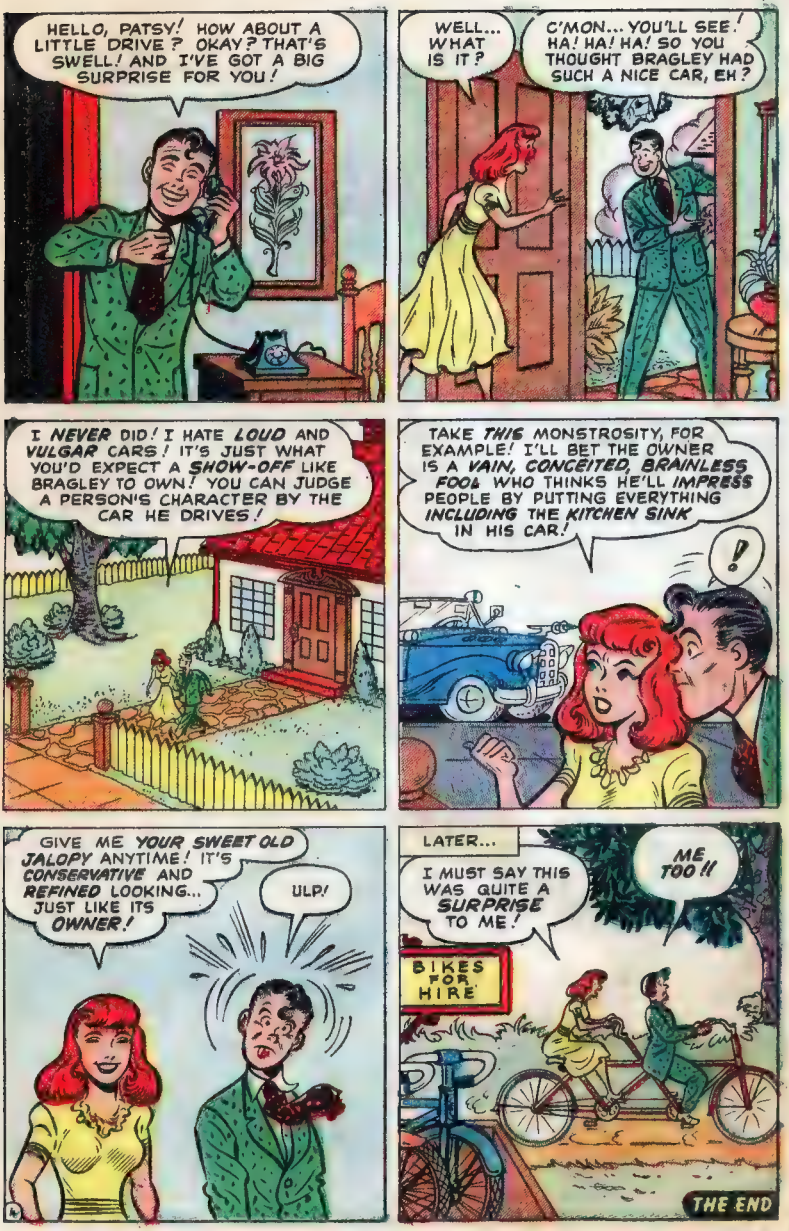
GOTTA PICK UP MY CAR AT THE "CAR-WASH"/ IT'S THE FIRST TIME I EVER HAD IT CLEANED! BOY, WAIT'LL PATSY SEES IT!
9314

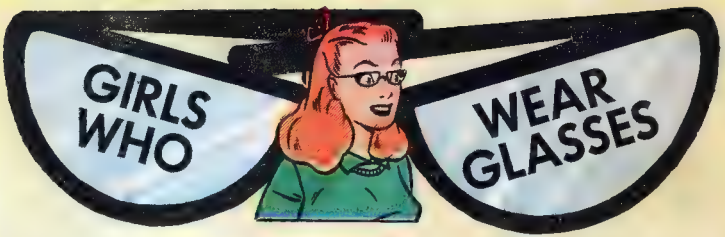
YOO HOO... BUZZ!
ULP!
POP

WELL!! PATSY AND BRAGLEY! WHAT'S SHE DOING IN THAT RICH SHOW-OFF'S CAR?

I'LL BET HE THINKS THAT NEW HEAP OF HIS IS SOMETHING...WELL, I WOULDN'T TRADE ONE WHEEL OF MINE FOR HIS WHOLE CAR! THEY JUST DON'T BUILD CARS TODAY LIKE THEY USED TO!
CAR-WASH
THERE SHE IS... ALL NICE AND CLEAN... AND... AND... AND...
CAR-WASH
...AND BROKEN DOWN!
I KNOW... I'LL TRADE IT IN ON A NEW ONE! I'M GOING TO HAVE A SHOWDOWN AND SHOW UP THAT SHOW-OFF BRAGLEY!
...THIS IS THE BEST! AND ONLY $ 2100 !!
ONLY!! WELL, WHAT'LL IT BE WITH MY TRADE IN?
WHERE IS IT? ...MY EYES AREN'T TOO GOOD... ALL I SEE IS A BIG PILE OF GARBAGE AT THE CURB!
NEW AND USED CARS
THAT IS MY CAR!
OH? YOU CERTAINLY HAVE A VIVID IMAGINATION! BUT I'LL GIVE YOU A BREAK! IF YOU'LL TRADE IT IN, I'LL ONLY CHARGE YOU AN EXTRA $ 25 FOR HAULING IT AWAY!
NEW AND USED CARS

WELL... A NEW CAR IS OUT! BUT I JUST CAN'T STAND THE IDEA OF THAT SHOW-OFF BRAGLEY IMPRESSING PATSY WITH THAT SNAPPY ROADSTER OF HIS!
WAIT... I'VE GOT IT! WITH A FEW BUCKS AND A LITTLE MECHANICAL "KNOW HOW" I CAN MAKE MY CAR LOOK TWICE AS GOOD AS HIS!
HOW MUCH, JOE?
LET'S SEE... TWO FENDERS, STEERING WHEEL, CHROME TRIM, ODDS AND ENDS... FOR YOU, BUZZ, MAKE IT AN EVEN $25!
JOE'S AUTO GRAVEYARD
BAM BAM
SSSSSSS
AUTO ENAMEL
WOW!... I CAN HARDLY BELIEVE IT MYSELF!


HELLO, PATSY! HOW ABOUT A LITTLE DRIVE? OKAY? THAT'S SWELL! AND I'VE GOT A BIG SURPRISE FOR YOU!
WELL... WHAT IS IT?
C'MON... YOU'LL SEE! HA! HA! HA! SO YOU THOUGHT BRAGLEY HAD SUCH A NICE CAR, EH?
I NEVER DID! I HATE LOUD AND VULGAR CARS! IT'S JUST WHAT YOU'D EXPECT A SHOW-OFF LIKE BRAGLEY TO OWN! YOU CAN JUDGE A PERSON'S CHARACTER BY THE CAR HE DRIVES!
TAKE THIS MONSTROSITY, FOR EXAMPLE! I'LL BET THE OWNER IS A VAIN, CONCEITED, BRAINLESS FOOL WHO THINKS HE'LL IMPRESS PEOPLE BY PUTTING EVERYTHING INCLUDING THE KITCHEN SINK IN HIS CAR!
!
GIVE ME YOUR SWEET OLD JALOPY ANYTIME! IT'S CONSERVATIVE AND REFINED LOOKING... JUST LIKE ITS OWNER!
ULP!
LATER...
I MUST SAY THIS WAS QUITE A SURPRISE TO ME!
ME TOO!!
BIKES FOR HIRE
THE END



THE sun flooded the pink and white bedroom, and Jeanie Saunders opened one sleepy eye. She propped herself up on one elbow, and peered over the bed at the clock on the dresser. It was no use . . . she couldn't possibly tell what time it was unless she first got out of bed.

Discouraged, Jeanie reluctantly threw off the covers and slid out of bed. Fumbling around the night table, she picked up her eyeglasses and put them on. Barefooted, she walked to the dresser and saw the time . . . seven forty-five, which meant time - to - get - up - and - go - to - school.

"Same old routine every morning," thought Jeanie, as she peered in the mirror at her bespectacled face," and the same old four-eyes!" She made an ugly face at herself and proceeded to get dressed.

Almost an hour later, Marian Blake stopped by to walk to school with Jeanie. Marian wasn't any prettier than Jeanie, but there were no glasses to hide her lovely blue eyes. Jeanie and Marian were good friends, but inwardly Jeanie envied her friend for not having to wear glasses.

"Why so forlorn, pal? Especially when Saturday is class day and the big dance of the year is scheduled for the same night? Don't tell me you're date shy?" queried Marian.

"And when am I *not* date shy?" asked Jeanie. "With four-eyes I can see even further into the future than usual, and have an unpleasant image of my old age . . . alone, but for the friendship of my *dear* glasses! Why, my eyes are so bad I can't even see the enormous price on that blue dream - dress in Sherry's window without my glasses! Honestly, how I hate them! But it sure is a pain in the neck walking around school without them . . . I'm losing more friends by not recognizing them! I'm so disgusted with myself!" Jeanie wailed.

Thoughtfully, Marian looked at Jeanie as they neared the big front door of Barrett High School. "Know something?" Jeanie said. "You're making it worse all by yourself. When you're too proud to wear your glasses, you can't see the other kids. *Strike one! Strike two;* when you *do* wear them, you walk along looking down at the ground. No wonder the boys aren't interested. They'd have to be crawling on all fours if they wanted to get a look at you. And *strike three:* You'd better start accepting the fact that you *must* wear them, and remember that people will like you for what you are, and won't even recall you wear glasses when they think of you, if you'll only give them a chance to know you. Marian put her hand on Jeanie's arm as she finished speaking."

"No matter what anyone says, *I don't like it one bit!*" And with a gesture of helplessness, Jeanie turned and headed for her geometry class.

Somehow she managed to combine her thoughts of the dance she wouldn't attend, the beautiful blue gown at Sherry's, Marian's words of advice, and the problems in geometry she had prepared for this lesson, so that Professor Williams received a few correct answers from the sad girl in the front row. Jeanie

always sat in the front row, for at the beginning of each term those students with poor sight were given that *"consideration"*.

Finally, the class over, Jeanie picked up her books and started to leave the room. She hurried to her next class. Just as she reached the door of the Latin room, a huge hulk of man was leaving, and they collided with the force of a bulldozer and a truck.

Jeanie found herself on the floor, rubbing a very sore knee, but thoroughly enjoying the sight of the *bulldozer* sprawled in the doorway, trying to collect a dozen books, pencils, and egg salad sandwiches, all at once.

"Why, you big lug . . . why on earth don't you watch where you're going?"

"But . . ." the tall boy sputtered as he rose up to his full five feet, eleven inches, ". . . but you're . . . you're . . ."

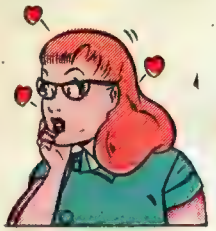
Jeanie saw him pointing toward the floor, and then she felt it. She was sitting on a pair of glasses. The bulldozer's glasses! Swiftly she got up and apologetically returned the glasses . . . very much broken. "Oh, I'm so terribly sorry. Really I am! But if you were wearing them, you wouldn't have crashed into me."

The sorrowful face of the boy suddenly became radiant with a huge grin. "And, Miss Blue-in-the-face, if you were wearing *yours,"* he chided, "You wouldn't have bumped into me."

Jeanie gasped, and realized that she, too, was guilty.

"But I'm glad," the boy continued, "even if it costs me a new pair of glasses. May I introduce this blundering, blind idiot to you? My name is Bob Jackson."

"I'm Jeanie Saunders."



"I know you," laughed Bob. "I'm the shipping clerk at Sherry's, after school, and I've seen you looking at that blue dress all week, as if it were the most important dress of your dreams."

Jeanie sighed. "Yes . . . uh, well . . . NO!! . . . that is, well, it would be . . ." and she stopped, catching herself thinking out loud.

Bob smiled knowingly! "It would be if you had a special place to wear it. Seems to me that that blue dress would look pretty darned terrific on you, let's say, under those colored lights I helped set up for the dance on Saturday. You wouldn't just happen to be without a date?" He paused hopefully.

Jeanie was both startled and pleased. "Why, as a matter of fact, I don't have a date for the class dance." Just then, the late bell rang, and both Jeanie and Bob jumped.

"Good gracious, I'm late for class. I'd better dash in," Jeanie said, dashing away.

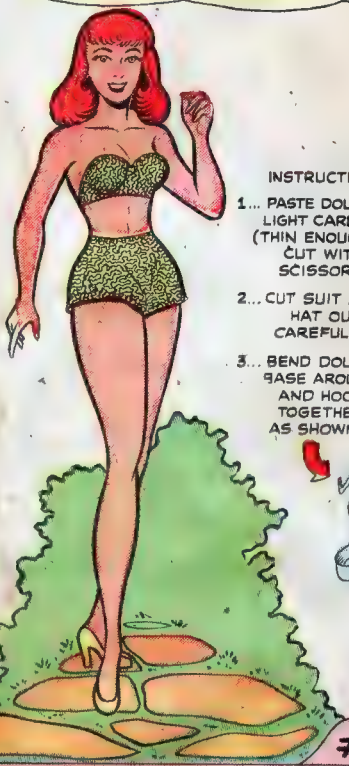
Bob caught her arm. "Okay, but it would be swell if we could go downtown together after school. We can have a soda, and maybe you can walk me to work and take another peek at the blue dress." They made the date, and Jeanie walked into her Latin class, thinking of the dance, of Bob, and of the dress in Sherry's. Another idea came to her already busy mind, as she settled down to her second class.

And on Saturday night, there were two happy people dancing the hours away. Bob Jackson, and Jeanie Saunders, in a new dress, a bright smile, and a new pair of glasses that had delicate blue rims which exactly matched the beautiful gown from Sherry's.

THE END 9194

PATSY'S FASHION CUT-UPS!

HI, KEEDS! HERE'S ANOTHER DREAM SUIT DREAMT UP BY OUR DESIGNER OF THE MONTH, EILEEN BROWN, OF PHILADELPHIA! IT'S REALLY A SUPER FALL SUIT! CONGRATULATIONS ARE IN ORDER FOR EILEEN, BUT I WON'T OVERLOOK THE THOUSANDS OF OTHER BEAUTIES THE REST OF YOU SENT IN! WELL, I'LL BE SEEING YOU HERE NEXT MONTH... DON'T FORGET!



INSTRUCTIONS:

1... PASTE DOLL ON LIGHT CARDBOARD (THIN ENOUGH TO CUT WITH SCISSORS)!

2... CUT SUIT AND HAT OUT CAREFULLY!

3... BEND DOLL BASE AROUND AND HOOK TOGETHER AS SHOWN!

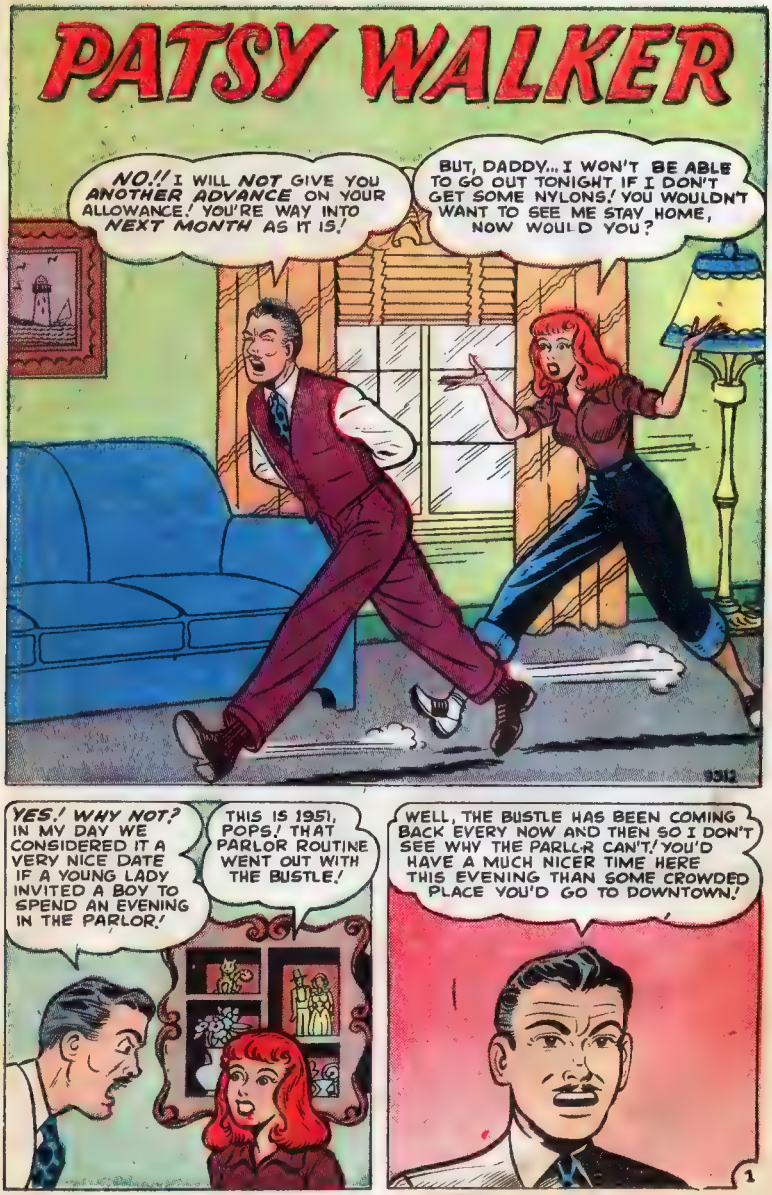
5 PATSY WALKER

CUT HERE

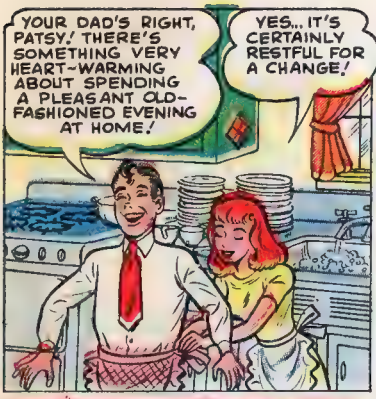
DESIGNER OF THE MONTH

MISS EILEEN BROWN
PHILADELPHIA,
PENNSYLVANIA

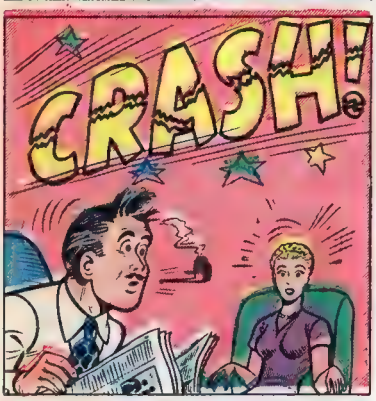
CUT HERE

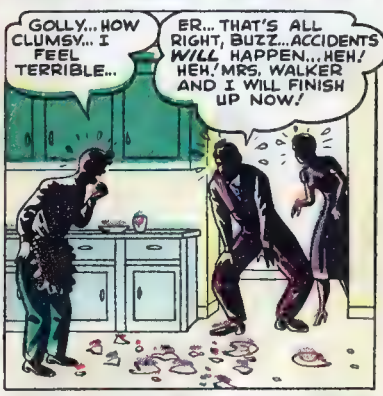

PATSY WALKER
NO!! I WILL NOT GIVE YOU ANOTHER ADVANCE ON YOUR ALLOWANCE! YOU'RE WAY INTO NEXT MONTH AS IT IS!
BUT, DADDY... I WON'T BE ABLE TO GO OUT TONIGHT IF I DON'T GET SOME NYLONS! YOU WOULDN'T WANT TO SEE ME STAY HOME, NOW WOULD YOU?
YES! WHY NOT? IN MY DAY WE CONSIDERED IT A VERY NICE DATE IF A YOUNG LADY INVITED A BOY TO SPEND AN EVENING IN THE PARLOR!
THIS IS 1951, POPS! THAT PARLOR ROUTINE WENT OUT WITH THE BUSTLE!
WELL, THE BUSTLE HAS BEEN COMING BACK EVERY NOW AND THEN SO I DON'T SEE WHY THE PARLOR CAN'T! YOU'D HAVE A MUCH NICER TIME HERE THIS EVENING THAN SOME CROWDED PLACE YOU'D GO TO DOWNTOWN!
1

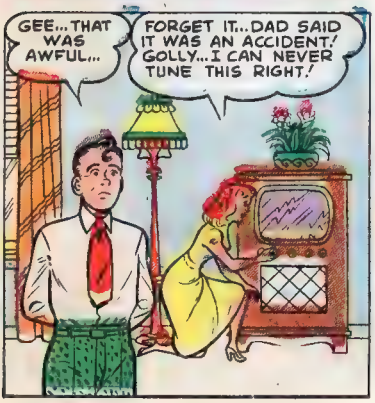
YEAH... I'LL JUST (UGH!) BET! BUT IF YOU WON'T GIVE ME ANY MONEY I HAVE NO CHOICE BUT TO SUGGEST THIS SAD SCHEME TO BUZZ!
YIPE... HE LIKED! IT!
SMART BOY!! HE'S TIRED OF THROWING AWAY MONEY, TOO!
LATER...
STEAK!! WOW.. I CAN'T REMEMBER THE LAST TIME WE HAD STEAK AT HOME!
I DIDN'T KNOW THERE WAS A SHORTAGE?
THERE ISN'T... BUT POP SAYS IT'S JUST TOO EXPENSIVE, THAT'S ALL!
UMMM... (SMACK!) THAT WAS SUPER!
FINE! NOW YOU AND PATSY CAN WATCH TELEVISION WHILE MR. WALKER AND I DO THE DISHES!
NO MA'AM... YOU'RE NOT DOING THE DISHES AFTER DOING ALL THAT COOKING! PATSY AND I WILL DO THEM WHILE YOU GO IN AND REST!
HOW SWEET... THANK YOU!
2

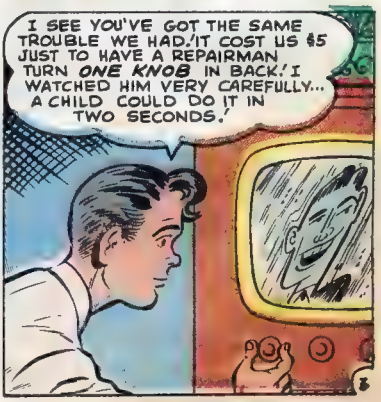

YOUR DAD'S RIGHT, PATSY.' THERE'S SOMETHING VERY HEART-WARMING ABOUT SPENDING A PLEASANT OLD-FASHIONED EVENING AT HOME.'
YES... IT'S CERTAINLY RESTFUL FOR A CHANGE.'

EVEN DOING DISHES SEEMS LIKE FUN...
YOU SAID IT... WHOOPS.'


CRASH!


GOLLY... HOW CLUMSY... I FEEL TERRIBLE...
ER... THAT'S ALL RIGHT, BUZZ... ACCIDENTS WILL HAPPEN... HEH.' HEH.' MRS. WALKER AND I WILL FINISH UP NOW.'


GEE... THAT WAS AWFUL...
FORGET IT... DAD SAID IT WAS AN ACCIDENT.' GOLLY... I CAN NEVER TUNE THIS RIGHT.'


I SEE YOU'VE GOT THE SAME TROUBLE WE HAD.' IT COST US $5 JUST TO HAVE A REPAIRMAN TURN ONE KNOB IN BACK.' I WATCHED HIM VERY CAREFULLY... A CHILD COULD DO IT IN TWO SECONDS.'

THAT'S WHY DAD DOESN'T WANT TO HAVE IT FIXED! HE JUST CAN'T SEE PAYING THOSE PRICES!
WELL...HE'LL SURE BE PLEASANTLY SURPRISED WHEN HE COMES IN HERE!
ULP!
POOF!
HMMM... THAT'S FUNNY... I DID EXACTLY WHAT THE REPAIRMAN DID! WELL, I CAN'T STOP NOW...
OH, YES, YOU CAN! LET IT GO, BUZZ... I'LL CALL THE REPAIRMAN TOMORROW... THEY HAVE TO MAKE A LIVING, TOO. HEH! HEH!
WELL... THEN I GUESS I'LL SHOVE OFF NOW! I'LL CALL YOU TOMORROW, PATSY, AND MAYBE WE CAN THINK OF SOMETHING TO DO!
SURE... BUT DON'T WORRY! WE CAN ALWAYS SPEND THE EVENING HERE!
ER...I'VE BEEN THINKING, PATSY.' IT IS PRETTY BORING FOR MODERN YOUNG PEOPLE TO SIT AROUND HOME.' TAKE THIS $5, GO OUT AND HAVE FUN TOMORROW NIGHT.' IT'S REALLY NOT SO EXPENSIVE!!
?
...ESPECIALLY COMPARED TO THIS! WHEW!
STEAK (BUZZ ATE) $3.90
BROKEN DISHES $4.25
T.V. REPAIRS $10.00
THE END

PIMPLE MISERY?

Acne • Blackheads • Enlarged Pores

ACNUREL

SUCCESSFULLY USED BY LEADING SKIN DOCTORS (Dermatologists) FOR OVER 10 YEARS

A CLAIM NO OTHER LABORATORY CAN MAKE

***NOW* AVAILABLE TO YOU FOR THE FIRST TIME**

"ACNUREL" USED EVERY DAY WITH AMAZING RESULTS by LEADING SKIN DOCTORS in the treatment of Boys—Girls—Men and Women, to help clear up ugly skin blemishes.

"ACNUREL" Conceals While It Heals

NOT A MIRACLE CREAM BUT...

A COMPLETE MEDICAL TREATMENT

PURELON'S ACNUREL is not merely a skin cream . . . it is a complete medical treatment which is the product of long years of research and clinical tests. . . .

FIRST, ACNUREL Detergent thoroughly *penetrates* and *cleanses* the affected area, removing foreign matter lodged in the pores. Dirt is attracted to your skin by oily secretions of over-active sebaceous glands, and ACNUREL Detergent (skin cleanser) counteracts oiliness, and removes the dirt and foreign matter.

ACNUREL CONCEALS WHILE IT HEALS

SECOND, PURELON'S ACNUREL Cream carries out the medication or healing stage of the treatment. While its active ingredients are attacking the infection, ACNUREL Cream conceals the blemishes under a pleasant, natural looking film, over which *make-up can be applied* . . . YOU will gain confidence when you can face the world with a clear, attractive-looking skin . . . While ACNUREL Cream is at work with its soothing, healing effects it is also preventing RE-INFECTION of the surface areas, raising scales, helping heal and clear rashes, and helping to prevent *PERMANENT PITTING and SCARRING.*

A MEDICALLY TESTED FORMULA

ACNUREL is a tested, proved medication which has been used for over 10 years by LEADING SKIN SPECIALISTS to help clear up PIMPLES—BLACKHEADS —ACNE-ENLARGED PORES and other EXTERNALLY caused skin blemishes. . . . NOW, you too can join the thousands who have found ACNUREL treatment successful where ordinary skin creams failed . . . Boys, Girls, Men, and Women to whom ACNUREL gave confidence and a new outlook on life!

PURELON Laboratories Dept. M1-2
P.O. BOX 612 MT. VERNON, NEW YORK

Please send me a Regular size of ACNUREL.

☐ Inclosed $2, you pay postage plus handling.

☐ COD I pay postman $2 plus postage and handling charges. SORRY, NO C.O.D.'s OUTSIDE U.S.A

☐ Fair ☐ Brunette ☐ Sun Tan (PLEASE CHECK

NAME .....

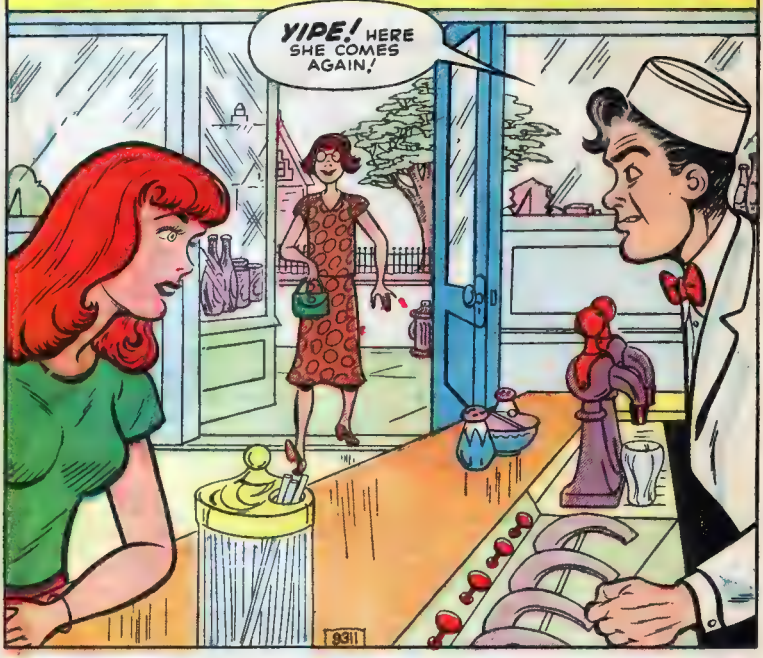
ADDRESS .....

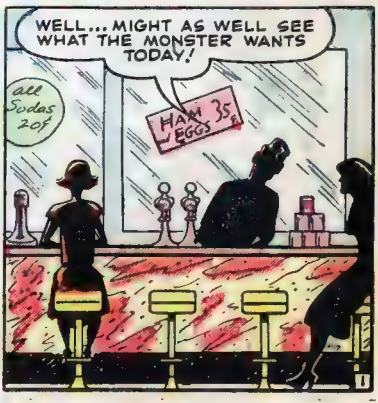
CITY..... ZONE..... STATE.....

The "ACNUREL" name, an absolute guarantee, for a Healthier Skin OR

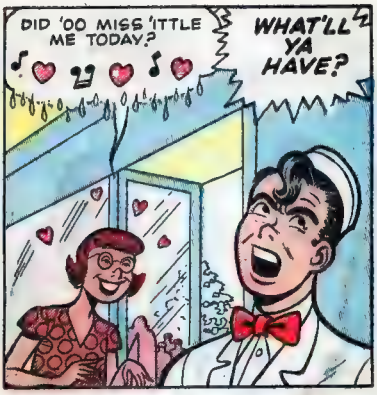
YOUR MONEY BACK

PATSY WALKER

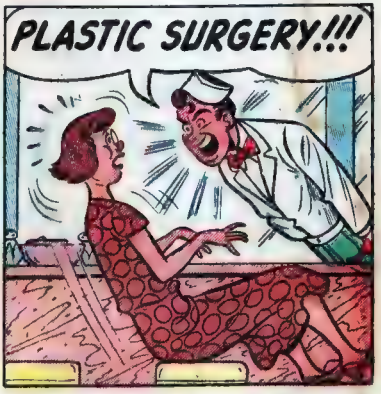


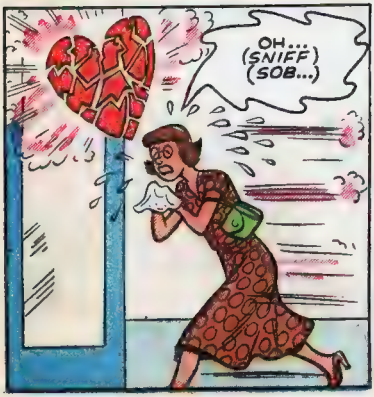


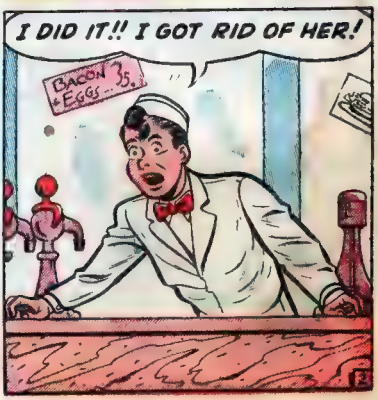
HELLOOOOO
WHAT'LL YA HAVE!?

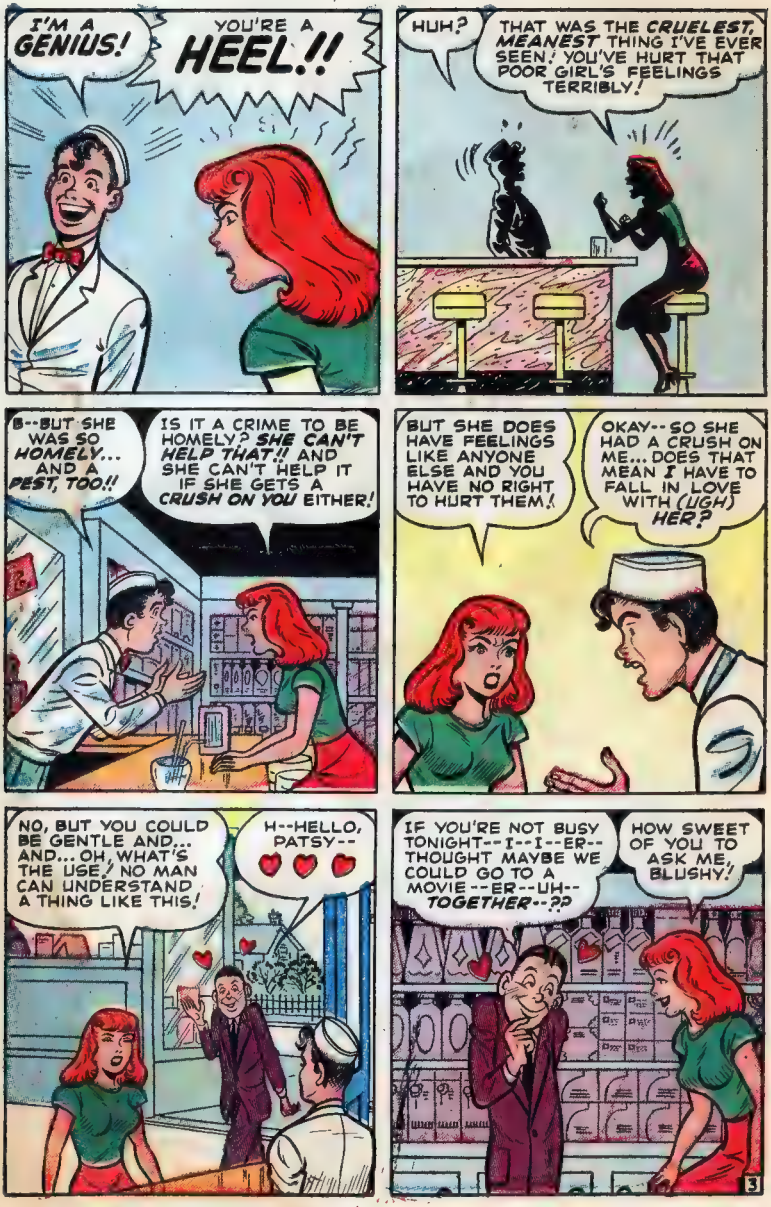

DID 'OO MISS 'ITTLE ME TODAY?
WHAT'LL YA HAVE?

WHAT WOULD 'OO SUGGEST FOR 'ITTLE ME?

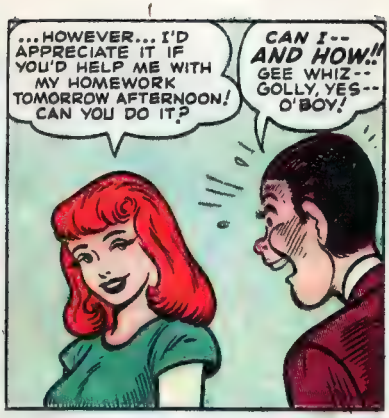

PLASTIC SURGERY!!!


OH... (SNIFF) (SOB...)

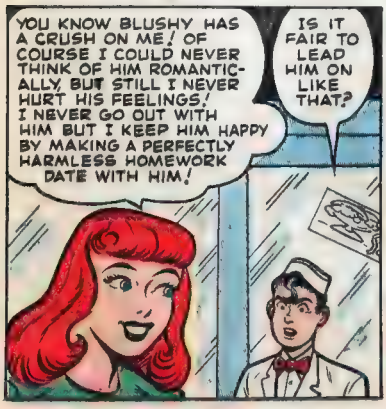

I DID IT!! I GOT RID OF HER!
BACON + EGGS 35¢

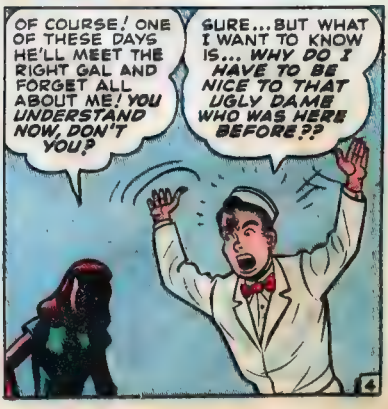

I'M A GENIUS!
YOU'RE A HEEL.!!
HUH?
THAT WAS THE CRUELEST, MEANEST THING I'VE EVER SEEN! YOU'VE HURT THAT POOR GIRL'S FEELINGS TERRIBLY!
B--BUT SHE WAS SO HOMELY... AND A PEST, TOO!!
IS IT A CRIME TO BE HOMELY? SHE CAN'T HELP THAT!! AND SHE CAN'T HELP IT IF SHE GETS A CRUSH ON YOU EITHER!
BUT SHE DOES HAVE FEELINGS LIKE ANYONE ELSE AND YOU HAVE NO RIGHT TO HURT THEM!
OKAY--SO SHE HAD A CRUSH ON ME... DOES THAT MEAN I HAVE TO FALL IN LOVE WITH (UGH) HER?
NO, BUT YOU COULD BE GENTLE AND... AND... OH, WHAT'S THE USE! NO MAN CAN UNDERSTAND A THING LIKE THIS!
H--HELLO, PATSY--
IF YOU'RE NOT BUSY TONIGHT--I--I--ER--THOUGHT MAYBE WE COULD GO TO A MOVIE--ER--UH--TOGETHER--??
HOW SWEET OF YOU TO ASK ME, BLUSHY!
3

BUT I AM BUSY TONIGHT! SORRY!
AWWWW!

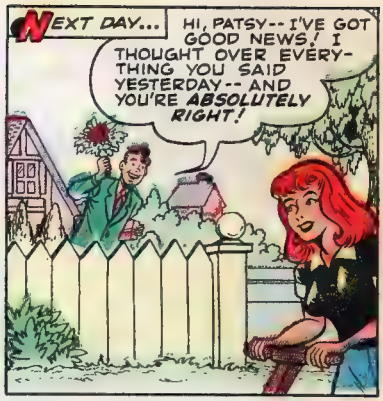

...HOWEVER... I'D APPRECIATE IT IF YOU'D HELP ME WITH MY HOMEWORK TOMORROW AFTERNOON! CAN YOU DO IT?
CAN I-- AND HOW!! GEE WHIZ-- GOLLY, YES-- O'BOY!

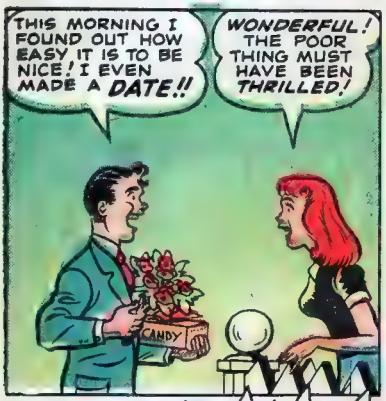
I'M GLAD YOU HAD A CHANCE TO SEE THAT! IT WAS A PERFECT EXAMPLE OF WHAT I WAS TRYING TO EXPLAIN!
WHADDAYA MEAN?

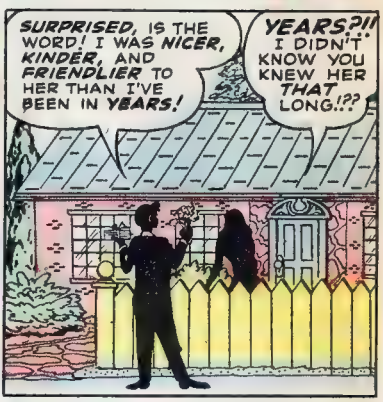

YOU KNOW BLUSHY HAS A CRUSH ON ME! OF COURSE I COULD NEVER THINK OF HIM ROMANTICALLY, BUT STILL I NEVER HURT HIS FEELINGS! I NEVER GO OUT WITH HIM BUT I KEEP HIM HAPPY BY MAKING A PERFECTLY HARMLESS HOMEWORK DATE WITH HIM!
IS IT FAIR TO LEAD HIM ON LIKE THAT?


OF COURSE! ONE OF THESE DAYS HE'LL MEET THE RIGHT GAL AND FORGET ALL ABOUT ME! YOU UNDERSTAND NOW, DON'T YOU?
SURE... BUT WHAT I WANT TO KNOW IS... WHY DO I HAVE TO BE NICE TO THAT UGLY DAME WHO WAS HERE BEFORE??
4

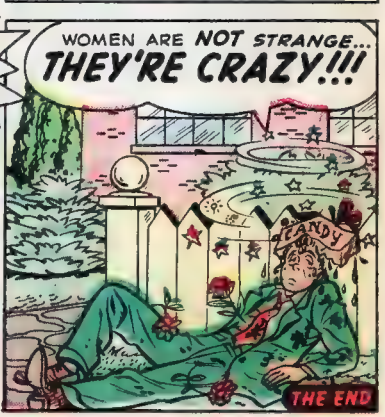
GOOD GRIEF!! WHAT'S THE USE! MEN HAVE NO UNDERSTANDING!!
?
POP'S SHOP


NEXT DAY...
HI, PATSY-- I'VE GOT GOOD NEWS! I THOUGHT OVER EVERYTHING YOU SAID YESTERDAY-- AND YOU'RE ABSOLUTELY RIGHT!


THIS MORNING I FOUND OUT HOW EASY IT IS TO BE NICE! I EVEN MADE A DATE!!
WONDERFUL! THE POOR THING MUST HAVE BEEN THRILLED!
CANDY


SURPRISED, IS THE WORD! I WAS NICER, KINDER, AND FRIENDLIER TO HER THAN I'VE BEEN IN YEARS!
YEARS?!! I DIDN'T KNOW YOU KNEW HER THAT LONG!??

HUH?-- I KNOW HEDY TEN YEARS!!
HEDY!
5


WOMEN ARE NOT STRANGE... THEY'RE CRAZY!!!
CANDY
THE END

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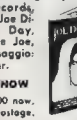

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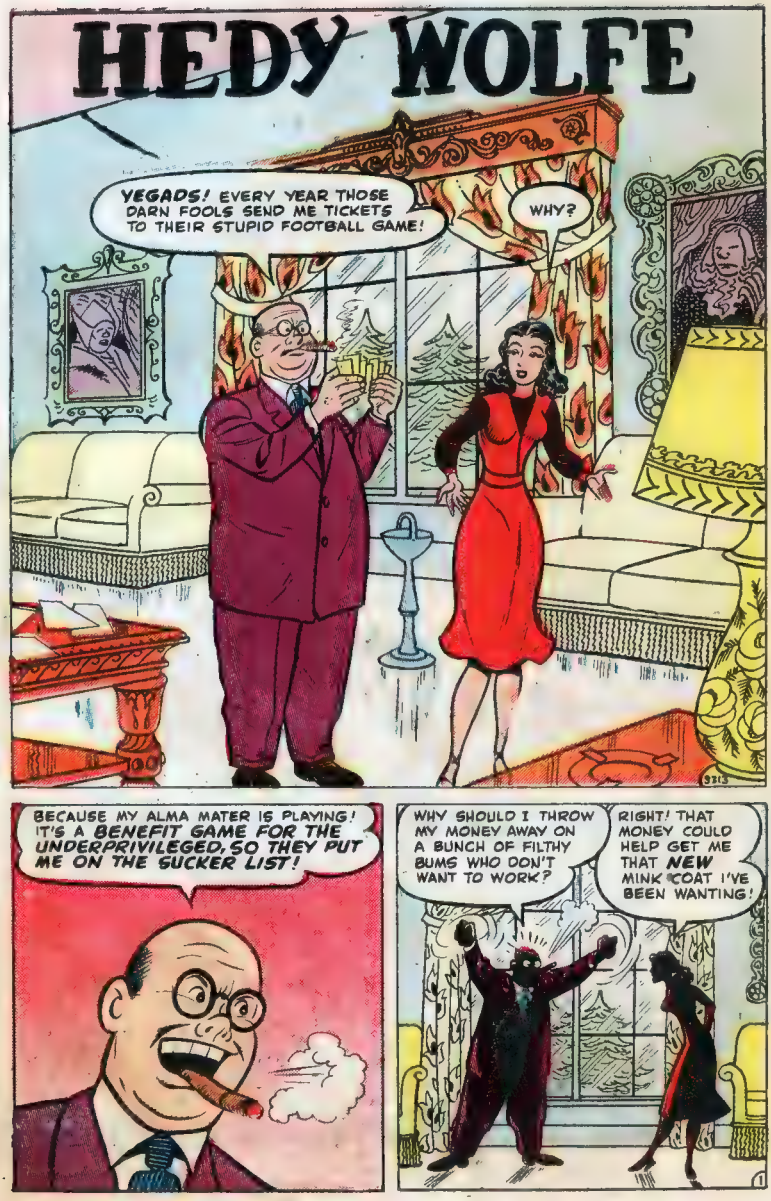
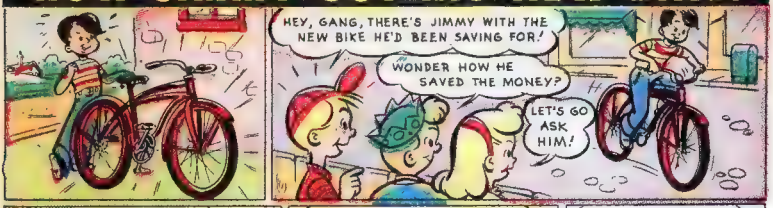

HEDY WOLFE
YEGADS! EVERY YEAR THOSE DARN FOOLS SEND ME TICKETS TO THEIR STUPID FOOTBALL GAME!
WHY?
BECAUSE MY ALMA MATER IS PLAYING! IT'S A BENEFIT GAME FOR THE UNDERPRIVILEGED, SO THEY PUT ME ON THE SUCKER LIST!
WHY SHOULD I THROW MY MONEY AWAY ON A BUNCH OF FILTHY BUMS WHO DON'T WANT TO WORK?
RIGHT! THAT MONEY COULD HELP GET ME THAT NEW MINK COAT I'VE BEEN WANTING!

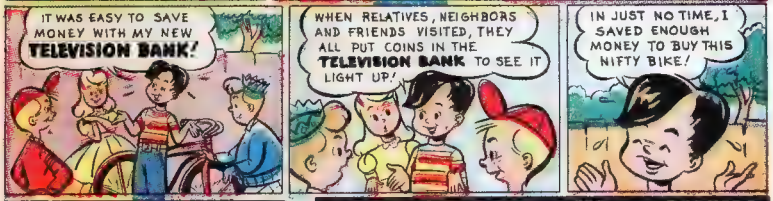
I NEVER BUY ANY TICKETS, SO YOU'D THINK THEY'D HAVE ENOUGH SENSE TO STOP SENDING 'EM... BUT NO! EVERY YEAR THEY CLUTTER UP MY MAILBOX!
IF YOU PROMISE TO THINK ABOUT THAT MINK... I'LL TELL YOU HOW TO STOP 'EM FOR GOOD! JUST MAIL THESE TICKETS BACK AT THE LAST MINUTE SO THEY DON'T HAVE A CHANCE TO SELL 'EM... THEY'LL DROP YOU OFF THE LIST AFTER THEY GET REALLY STUCK!
SAY...THAT'S A STROKE OF GENIUS! YOU ARE INDEED A CHIP OFF THE OLD BLOCK...
REMEMBER... THINK ABOUT MINK!
LATER...
HI, BUZZ! SAY, YOU LOOK MIGHTY GLUM, CHUM!
YOU AIN'T JUST CLACKING YOUR TEETH! I'VE TRIED LIKE MAD TO GET TICKETS FOR THE ALL STAR GAME--BUT IT'S NO SOAP!
IS THAT ALL? WE HAVE SCADS OF TICKETS... IF YOU'RE REALLY INTERESTED, BUZZIE DEAR, I THINK I CAN ARRANGE SOMETHING FOR TWOOOO...
SOLD!...
...BOY, WON'T PATSY BE SURPRISED!
PATSY! OF ALL THE DUMB...
2

WAIT...I'VE STILL GOT A COUPLE OF GOOD IDEAS...
BUZZIE, I'LL BE GLAD TO LET YOU AND PATSY HAVE TICKETS... AND FOR FREE!
FREE? WHERE ARE THESE SEATS...ON THE ROOF?
OF COURSE NOT, SILLY... THEY'RE THE BEST! BOTH ON THE 50 YARD LINE!
WHAT? NOW YOU WANT TO KEEP SOME TICKETS?
SURE!.. I CAN RESELL THEM AT A TIDY PROFIT! THERE'S A SHORTAGE!
SAY-Y-Y...THE WAY YOU OPERATE, HONEY, I CAN HARDLY WAIT TILL YOU COME INTO MY BANKING BUSINESS!
AH...NOW TO DO SOME PICKING OUT OF JUST THE RIGHT ONES ...HEH HEH!
IT'S GAME TIME...
ONE GOES THIS WAY... THE OTHER GOES THATAWAY!
CAN'T YOU READ, MACK? THESE TICKETS SAY 50 YARD LINE!
SURE...BUT THERE ARE TWO 50 YARD LINES, BUB...AND THESE SEATS ARE ON OPPOSITE SIDES!
50
3

CONTINUED AFTER NEXT PAGE...

HOW JIMMY GOT HIS NEW BIKE!




IT WAS EASY TO SAVE MONEY WITH MY NEW TELEVISION BANK!
WHEN RELATIVES, NEIGHBORS AND FRIENDS VISITED, THEY ALL PUT COINS IN THE TELEVISION BANK TO SEE IT LIGHT UP!
IN JUST NO TIME, I SAVED ENOUGH MONEY TO BUY THIS NIFTY BIKE!

LOTS OF FUN AND MONEY!

WITH THIS

TELEVISION BANK

BIGGEST ATTRACTION EVER!

Everyone will want to see this amazing new Television Bank. Your friends, relatives and neighbors can't resist putting in coins to see this sensational show!

LIGHTS UP THE INSTANT YOU DROP COIN!

Just insert a penny, nickel, dime or quarter into the slot on top. In a split second your spectacular Television Bank lights up—in a big, BIG way! The screen leaps into dazzling life with the brightest, clearest, pictures yet!

TURN OF KNOB SHOWS NEXT EXCITING PICTURE!

After you've looked your admiring fill at one picture, just turn center knob for next thrill-packed "show". Light goes out automatically as new picture appears. To light new picture, bank another coin. SIX exciting pictures—a fight, a hilarious cartoon, a tense rodeo scene, a swell figure skater, a dramatic dance team and a circus clown with his trick dog!

PUTS YOU "IN THE MONEY"—AND FAST!

Your savings pile up PLENTY FAST with this marvelous new Television Bank! Everyone wants to see all six pictures—your savings grow and grow by leaps and bounds!

IT'S A HONEY IN EVERY DETAIL!

This sensational Television Bank is an exact miniature of the most expensive console models. Rich-looking mahogany finish with four simulated dials and speaker grille. 4¾" x 4" and ruggedly constructed. Will give you years of fun and big savings!

LIGHTS UP!

LIKE BIGGEST, COSTLIEST TELEVISION SETS!

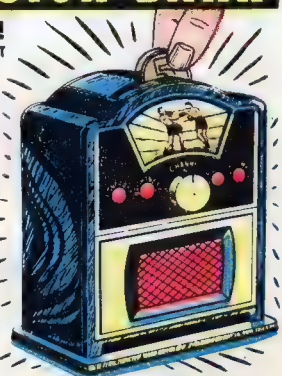
- SHOWS BRILLIANT PICTURES IN FULL COLOR!
- HITS EVERY TELEVISION HIGH . . . FIGHTS AND ALL!
- THRILLS YOU AND YOUR FRIENDS POP-EYED!
- AND . . . MAKES YOUR SAVINGS MOUNT UP FAST!

ALL STEEL CONSTRUCTION

ONLY $1.98

COMPLETE WITH BATTERY AND BULB!

GUARANTEED to DELIGHT YOU! Bank comes complete with bulb, battery and strong key for opening and emptying your wealth of savings.



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Please rush me my TELEVISION BANK. I agree to pay postman $1.98 plus few cents postage with understanding that if I am not delighted I may return bank in 5 days for full refund of purchase price.

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(Please Print Plainly)

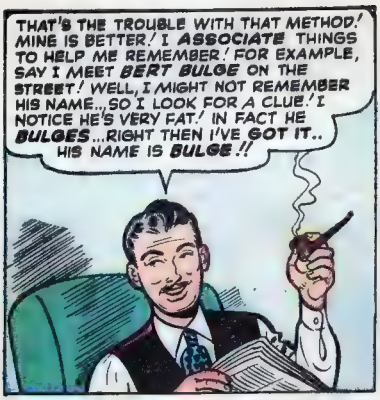
Street _____

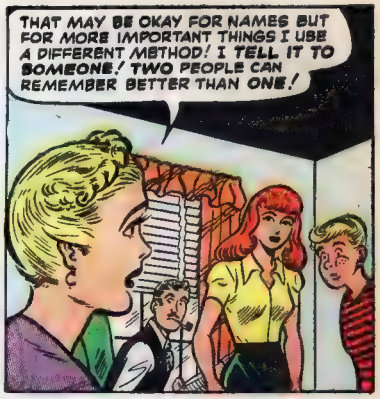
City _____ Zone ____ State _____

☐ I enclose $1.98. You pay postage. Same money-back guarantee

WELL, I GUESS THERE'S NOTHING WE CAN DO, PATSY! HEDY MUST'VE MADE A MISTAKE!
I GUESS ANYONE COULD GET THOSE TICKETS MIXED UP.
HUH?
WHY, BUZZIE... FANCY MEETING YOU HERE!
HEH HEH... PATSY DOESN'T SEE ME YET... I'LL WAVE TO HER... I DON'T WANT TO MISS THIS CHANCE TO RUB IT IN!
YOO HOO... PATSEEE...
?
YIPE! SO SHE MADE A MISTAKE, EH? OF ALL THE ROTTEN TRICKS...
YOO HOO...
OW!
OK!
OH, HI, PATSY GEE, ISN'T IT AWFUL WHAT HAPPENED TO HEDY?
WELL, SHE HAS ONE CONSOLATION! SHE'S THE FIRST GIRL TO PLAY IN THE ALL STAR GAME!
HUH?
SURE... SHE WAS THROWN FOR A LOSS AND PENALIZED FOR BEING OFF SIDE!
THE END

PATSY WALKER
?
I GOTTA REMEMBER! I JUST GOTTA REMEMBER!!
??
?
9309
YOU'VE BEEN PACING BACK AND FORTH FOR AN HOUR... WHAT DO YOU GOTTA REMEMBER??
HOW STUPID CAN YOU GET? IF I KNEW I WOULDN'T HAVE TO TRY SO HARD TO REMEMBER!!
WELL, MY DEAR FEATHER-BRAINED LITTLE BROTHER, IF YOU'D WRITE IT DOWN.. YOU WOULDN'T FORGET!
LOOK, MY DARLING DIMWITTED SISTER... I DID... BUT I'M TRYING TO REMEMBER WHERE!!

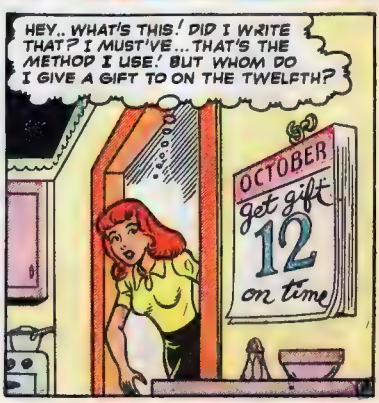

THAT'S THE TROUBLE WITH THAT METHOD! MINE IS BETTER! I ASSOCIATE THINGS TO HELP ME REMEMBER! FOR EXAMPLE, SAY I MEET BERT BULGE ON THE STREET! WELL, I MIGHT NOT REMEMBER HIS NAME...SO I LOOK FOR A CLUE! I NOTICE HE'S VERY FAT! IN FACT HE BULGES...RIGHT THEN I'VE GOT IT.. HIS NAME IS BULGE!!

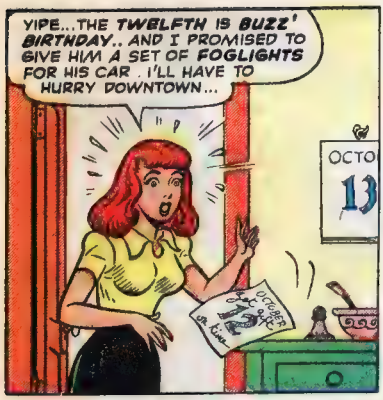

THAT MAY BE OKAY FOR NAMES BUT FOR MORE IMPORTANT THINGS I USE A DIFFERENT METHOD! I TELL IT TO SOMEONE! TWO PEOPLE CAN REMEMBER BETTER THAN ONE!

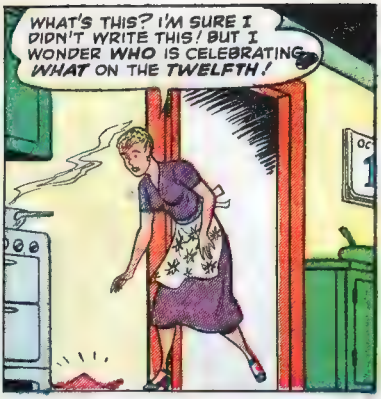
THAT'S NO GOOD FOR PERSONAL THINGS! I SAY, WRITE IT DOWN!
NO... MY METHOD OF ASSOCIATION IS BEST!
YOU'RE BOTH WRONG.. AND I'LL PROVE IT!

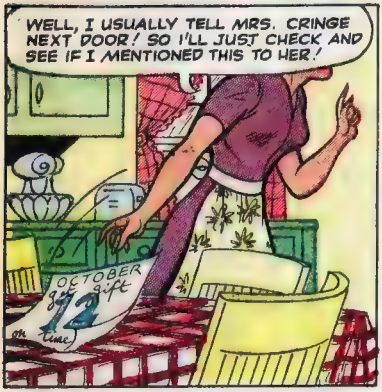
JUST TELL ME WHAT STARTED THIS WHOLE ARGUMENT!
WELL IT SEEMS THAT...NO, IT WASN'T THAT EITHER...PATSY, YOU TELL HER!
WELL.. WE WERE.. ER UH.. NOW WAIT... LET ME THINK...

I WONDER HOW IT STARTED? I MUST'VE TOLD SOMEONE!
IF I COULD JUST FIND SOMETHING TO ASSOCIATE THIS WHOLE THING WITH, I'D REMEMBER!
MAYBE I WROTE IT DOWN SOMEWHERE...

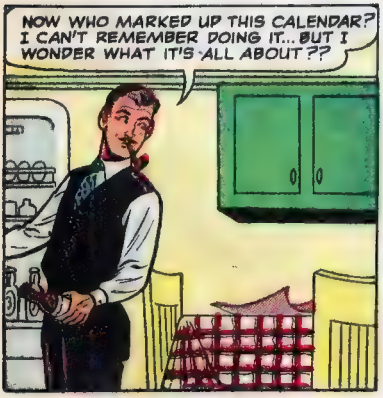

HEY.. WHAT'S THIS! DID I WRITE THAT? I MUST'VE...THAT'S THE METHOD I USE! BUT WHOM DO I GIVE A GIFT TO ON THE TWELFTH?
OCTOBER
get gift
12
on time

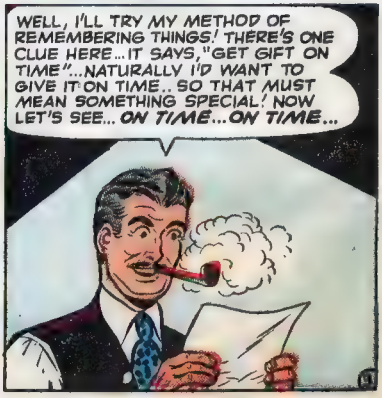

YIPE...THE TWELFTH IS BUZZ' BIRTHDAY.. AND I PROMISED TO GIVE HIM A SET OF FOGLIGHTS FOR HIS CAR . I'LL HAVE TO HURRY DOWNTOWN...
OCTO
13
OCTOBER
12
gift
on time


WHAT'S THIS? I'M SURE I DIDN'T WRITE THIS! BUT I WONDER WHO IS CELEBRATING WHAT ON THE TWELFTH!


WELL, I USUALLY TELL MRS. CRINGE NEXT DOOR! SO I'LL JUST CHECK AND SEE IF I MENTIONED THIS TO HER!
OCTOBER
gift
12
on time

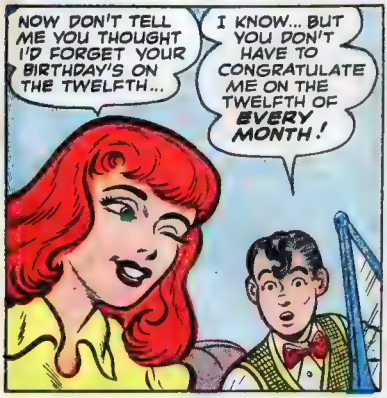
OH, YES.. YOU DID TELL ME SOMETHING LAST WEEK! NOW LET'S SEE...WHAT WAS IT? OH YES... YOU SAID YOUR OLD MAID COUSIN PHOEBE FINALLY GOT A MAN!
GOOD HEAVENS... THAT'S IT! I'LL JUST HAVE TIME TO RUN OVER THERE WITH MY PRESENT!

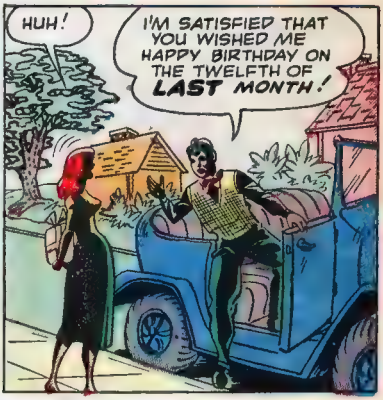

NOW WHO MARKED UP THIS CALENDAR? I CAN'T REMEMBER DOING IT... BUT I WONDER WHAT IT'S ALL ABOUT??

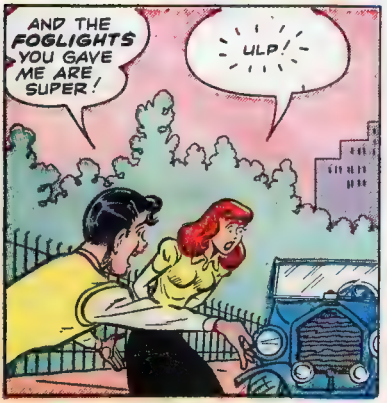

WELL, I'LL TRY MY METHOD OF REMEMBERING THINGS! THERE'S ONE CLUE HERE...IT SAYS, "GET GIFT ON TIME"...NATURALLY I'D WANT TO GIVE IT ON TIME.. SO THAT MUST MEAN SOMETHING SPECIAL! NOW LET'S SEE... ON TIME...ON TIME...

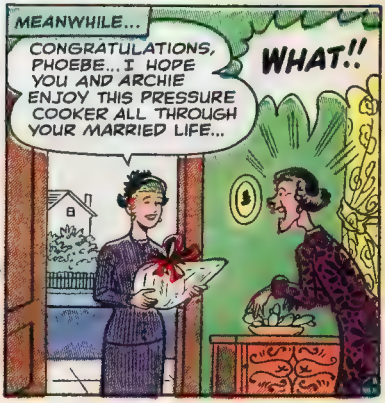
TIME... SOUNDS LIKE TIM.. THAT'S IT!! I'VE GOT IT! MY OFFICE BOY'S NAME IS TIM.. AND I PROMISED TO GIVE HIM A PRESENT IF HE CAME TO WORK ON TIME!! HA!! MY METHOD IS FOOLPROOF!!

MEANWHILE..
HAPPY BIRTHDAY, BUZZ!
HUH??
RIDE AT YOUR OWN RISK


NOW DON'T TELL ME YOU THOUGHT I'D FORGET YOUR BIRTHDAY'S ON THE TWELFTH...
I KNOW... BUT YOU DON'T HAVE TO CONGRATULATE ME ON THE TWELFTH OF EVERY MONTH!


HUH!
I'M SATISFIED THAT YOU WISHED ME HAPPY BIRTHDAY ON THE TWELFTH OF LAST MONTH!


AND THE FOGLIGHTS YOU GAVE ME ARE SUPER!
ULP!


MEANWHILE...
CONGRATULATIONS, PHOEBE... I HOPE YOU AND ARCHIE ENJOY THIS PRESSURE COOKER ALL THROUGH YOUR MARRIED LIFE...
WHAT!!

OH... HOW COULD YOU BE SO CRUEL... BOO HOO!
PHOEBE ...WHAT'S WRONG? DON'T YOU APPROVE OF WEDDING PRESENTS?
SURE... IF THERE IS A WEDDING,' BUT YOU AND EVERYONE ELSE KNOWS ARCHIE RAN OUT ON ME ON THE TWELFTH OF LAST MONTH!! I WAS TRYING TO FORGET.. AND YOU HAD TO REMIND ME... OH BOO HOO...
GOOD.. NESS... NOW I RE-MEMBER!
AND... THIS SOLID CHROME LUNCH PAIL WILL MAKE A BIG HIT WITH TIM.' I'LL BET HE'LL BE SURPRISED THAT I REMEMBERED MY PROMISE OF OVER A YEAR AGO TO REWARD HIM FOR HIS GOOD WORK.'
GRACE.. SEND TIM IN, WILL YOU PLEASE!?
HUH??...B..BUT, MR. WALKER... YOU FIRED TIM YESTERDAY FOR COMING IN LATE EVERY DAY!!
THAT NIGHT..
OCTOBER 12
OCTOBER 12
PHOOEY... LIFE IS JUST A PAIN IN THE NECK.'
WHAT ARE YOU GRIPING ABOUT?
6

DO YOU REMEMBER HOW I WAS TRYING TO REMEMBER SOMETHING THIS MORNING? WELL, I FINALLY DID!
HOW?
I FOUND THE CALENDAR I HAD MARKED!
YIPE!!
WHAT DOES IT MEAN?!!
MY DOG RAGSY'S BIRTHDAY IS ON THE TWELFTH! I WAS TOO BROKE TO BUY A NICE PRESENT, SO I WANTED TO BUY ONE "ON TIME"... YOU KNOW, THE INSTALLMENT PLAN!!
BUT I MIGHT JUST AS WELL NOT HAVE REMEMBERED FOR ALL THE GOOD IT DID ME! I'M TOO YOUNG TO BUY THINGS ON TIME PAYMENTS! SO NOW POOR RAGSY GETS NOTHING!
OH NO... HE'LL GET PLENTY!!
?
RAGSY... REMIND ME TO TELL YOU SOMETIME THAT WE ARE PART OF A FAMILY THAT'S STRICTLY NUTS!!!
?
RAGE
FOG LIGHTS
HAPPY BIRTHDAY RAGSY
THE END

Glamour set

5 piece ensemble

5 Gifts IN 1

1. PAJAMA JACKET
2. PAJAMA TROUSERS
3. ROBE
4. SCUFFS
5. CARRYALL CASE

you get all 5 pieces for only $9.98

SMART!...FOR TRAVELING, SLEEPING, LOUNGING.. FOR YOURSELF ..FOR EVERYONE ON YOUR XMAS LIST!

LOOK TWICE! (Everyone does!) This glamorous 5-piece set looks easily twice its price.

LOOK AGAIN! (Everyone will!) No, it isn't cotton, but all *pure* LUXURIOUS RAYON CREPE! Matched and mated with cain-dots everywhere. Color-fast, washable, wonderful!

LOOK, SEE! Entire ensemble packs away in the quilted, plastic-lined 4-compartment carryall case. Terrific for traveling. Handy as a lingerie case.

Matching plastic-lined quilted scuffs complete the head-to-toe flattery!

A GIFT IN ITSELF! LUXURIOUS 4-COMPARTMENT CARRYALL CASE with cunning scuffs, both quilted and plastic lined

TAILORED OF LUXURIOUS RAYON CREPE

Colors: **Red or Navy** with white dots.

Sizes 32, 34, 36, 38, 40 **$9.98**

Sizes 42, 44, 46 **$11.98**

ORDER TODAY AT OUR RISK!

SEND NO MONEY!

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ORDER ON 10-DAY APPROVAL

FENWAY FASHIONS, INC.
10 W. 18 St., New York, N.Y.

Dept. 348

Please send me 5-PIECE GLAMOUR SET at $9.98 (Sizes 32 to 40) or $11.98 (Sizes 42 to 46).

Your Size _____ Color Choice _____

Name _____

Address _____

City _____ State _____

☐ Ship C.O.D. I will pay postage ☐ I enclose $ _____ You pay postage.

IF NOT DELIGHTED, I MAY RETURN IN 10 DAYS FOR FULL PURCHASE PRICE REFUND

TERRIFIC PRICE SMASH

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Select any article on our **10-DAY FREE TRIAL**

Eldorado MEN'S WATCH

NOW 9.99

DE-LUXE

ELDORADO — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around dial. Solid Gold Color Effect, chromed back. Unbreakable crystal. Large sweep-second hand. Rugged case resists shocks. Imported Swiss movement. Guaranteed accurate. Unlimited Parts! Formerly Exclusive at $24.95. Special SALE price now, only 9.99

DATE WATCH

DATE SHOWS IN WINDOW

What a timepiece! Tells DATE and accurate TIME. Date changes every midnite in tiny WINDOW. Sweep second hand. Satiny silver-color case. Unbreakable crystal. Unlimited Guarantee exclusive of parts. Mighty good looks. This is a terrific value! RUSH! Only 7.98

BIG SIZE! PUSH BUTTON SWITCH-KNIFE 1.65

PRESS BUTTON TO OPEN with this SURPRISE your friends with this amazing PUSH-BUTTON knife! Every man should carry one! — inch blade of sharp steel! Just push button! Blade flies open lightning-fast! Notice bolsters for sure hand grip and safety lock. Some knife! Some buy! Only 1.65

AMAZING WEATHER "ROSE"

Place near window — see color changes, like magic! RED allegedly indicates rain — storms; BLUE — fair and sunny; PURPLE — changes coming! Amazes everyone! Beautiful decorative, flower pot given. 98c

2 IN 1 CASE & CIGARET LIGHTER

Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price! 1.94

Men's INITIAL Ring 2.97

14K. RGP

Your own INITIAL in raised Gold Color Effect set in a RUBY color stone, flanked by 2 Sparkling Pseudo DIAMONDS imported from Europe. 14 Karat Rolled Gold Plate! Fashionable! Smart! Wear with pride —enjoy a lifetime. Mention letter desired. Only 2.97

SOLID SILVER

BIG! HEAVY

SIMULATED

Ruby ARMY Ring

It's terrific! Extra heavy SOLID STERLING SILVER, deep embossed, Real ARMY style ring for red-blooded Americans. Big simulated RUBY in center, cut inside. Sparkles with rays of red, fiery light. Super-special de-luxe quality. Win popularity! Wear with pride! Lifetime value! Only 3.95

Eternal Love ENGAGEMENT AND WEDDING SET

Something special and very pretty! Imagine — 12 Sparkling Pseudo DIAMONDS, imported from Europe, set in a gorgeous engagement and wedding set! NATURAL GOLD color, both 4.89 yet they look like $750.00 and more! They sparkle a 1000 rays of light. Enjoy a LIFETIME! Try at our risk! Price back quick if not thrilled! RUSH! Don't lose this golden opportunity!

Ladies' SPORTEX Watch 6.98

Sturdy, accurate watch for active women, girls, typists, etc. Luminous numbers and unbreakable crystal. Dainty and rich looking. Reduced to 6.98

SEND NO MONEY!

The Champion

Super, Special Quality — a sure winner! Amazing! Real massive, manly! Solid Gold Color effect! Big pseudo Diamond in centre flanked by 2 others 4.95

Loyale Wedding Set

10 glittering Brilliants to resemble diamonds featured in Loyale Wedding Ring set. Gorgeous Gold color effect. Comparable! Both rings 2.94

Commando "5"

5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra-heavy weight. Natural Gold color, with $750.00 appearance. Manly! Commands respect! 3.95

MONEY BACK Guarantee! YOU RISK NOTHING!

Take 10 whole days to see, try, enjoy any article! Full price back unless pleased! Stocks limited! Send COUPON today! Pay price plus few cents postage and tax on delivery. Then try 10 days at OUR risk. You can't lose a cent!

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Tear out and mail this COUPON

CONSUMERS MART, 99A-300

131 West 33rd Street, New York 1, N. Y.

Write in articles desired in lines below. Send no money. Pay price shown plus few cents postage and tax on delivery. Try 10 days. *Full price back if not pleased.*

Name _____

Address _____

Town _____ State _____

SEND STRIP OF PAPER TO SHOW RING SIZE.

Reducing Specialist Says:

LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

UNDERWRITERS LABORATORY APPROVED

Spot Reducer

Relaxing · Soothing Penetrating Massage

FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

PLUG IN GRASP HANDLE AND APPLY

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SEND ON APPROVAL—MAIL COUPON NOW!

SPOT REDUCER CO., Dept. E 648
318 Market St., Newark, New Jersey

Please send me the Spot Reducer for 10 days trial period. I enclose $1. Upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name .....

Address .....

City ..... State .....

☐ SAVE POSTAGE—check here if you enclose $9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

LOSE WEIGHT OR NO CHARGE

JIM and BETTY SOLVE THE "MYSTERY" OF PETE'S FORTUNE!

GIVEN! BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH OR PREMIUMS!

HOW DOES PETE DO IT?
HE'S GOT A TELESCOPE- A NEW WATCH- CASH!
LOOK! HE'S GOING TO MRS. GREEN'S HOUSE-
LET'S PLAY "DETECTIVES" AN' SEE WHAT PETE'S UP TO-- MAYBE WE CAN SOLVE THIS MYSTERY-
OUR 56th YEAR

OF COURSE I'LL BUY A BOX OF WHITE CLOVERINE BRAND SALVE, PETE- AND THIS ART PICTURE WHICH YOU'RE GIVING ME REALLY IS A BEAUTY!
THANKS, MRS. GREEN! THAT'S THE FIFTH BOX I'VE SOLD TODAY- IT'S EASY AND IT'S FUN!
GOSH!

MAIL COUPON!
ACT NOW!
OUR 56th YEAR
THAT'S RIGHT, KIDS- THAT'S HOW I EARNED MY WATCH AND OTHER SWELL PREMIUMS! NOW I'M WORKING FOR A BIKE!
WOW! LET'S SEND IN THAT COUPON QUICK!
YOU CAN TOO!

ACT NOW!
BE FIRST! Candid Cameras with Carrying Cases, Complete Cub Fishing Outfits (sent postage paid). Give pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25c a box (with picture) to start.
WHITE CLOVERINE BRAND SALVE
PRICE 25c
ACT NOW! Aluminum Ware, Blankets, Alarm Clocks (sent postage paid). Mail coupon for Salve and pictures to start.
It's FUN
56th YEAR!
ACT NOW!
NU BRITE
Wrist Watches, Pocket Watches, Dolls, Footballs (sent postage paid). Other premiums or Cash Commission easily yours. SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold at 25c a box (with picture) and remit per catalog sent with starting order.

Pocket Watches, Footballs, Food Choppers, Carving Sets (sent postage paid). Write or mail coupon to start.
OUR 56th YEAR!
Fully dressed Dolls over 15" in bright, Ukuleles, Wrist Watches, Telescopes (sent postage paid). Write or mail coupon to start.
Lovable
LET'S GO! BIG CATALOG! ACT NOW!
Alarm Clocks, Pen and Pencil Sets, Bibles, Billfolds, Toiletries, Roller Skates, Blankets, Aluminum Ware, Record Players, Movie Machines (sent postage paid). Each coupon an order!
WE TRUST YOU
OUR 56th YEAR
WE ARE RELIABLE! MAIL COUPON!
22 Calibre Rifles, 1000-Shot Daisy Air Rifles (sent postage paid). Boys-girls Bicycles (express charges collect). Write or mail coupon to start.
OUR 56th YEAR
It's EASY
SEND NO MONEY! BE FIRST
ACT NOW
MAIL COUPON!
ACT NOW!
OUR 56th YEAR - WE ARE RELIABLE!

MAIL NOW!

Wilson Chem. Co. Dept. G 148 , Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 13 colorful art pictures with 13 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture.) I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME..... AGE.....

ST..... R. D. ..... BOX.....

TOWN..... ZONE NO..... STATE.....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today